

Nature-Related Investment in Aotearoa New Zealand

Stakeholder workshop

Tuesday 5 July

Principal Partner

Deloitte.

Event Host



Responsible Investment
Association Australasia

Karakia



Matt Whineray, Chief Executive Officer at Guardians of New Zealand Super

Purpose of the workshop



Gael Ogilvie, Director of Tread Lightly Advisory



Natural capital

Abiotic

Biotic

Functional

Non-renewable

Physical

Biodiversity



Atmosphere

- Atmospheric gases
- Atmospheric processes



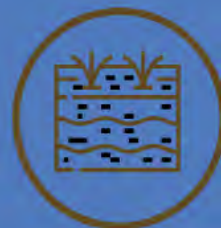
Water

- Surface
- Ocean
- Ground
- Fossil
- Soil



Energy and Minerals

- Oil resources
- Gas resources
- Coal and peat resources
- Metallic mineral resources
- Non-metallic mineral resources



Soils and sediments

- Top-soil
- Sub-soil
- Ocean sediments



Land geomorphology

- Mountains
- Plains
- Plateaus
- Valleys



Ocean geomorphology

- Shelf
- Slope
- Abyssal
- Hadal



Habitats

- Littoral
- Sub-littoral
- Deep-sea
- Coastal
- Inland surface waters
- Grasslands
- Heathland and scrub
- Woodland and forests
- Unvegetated or sparsely vegetated
- Agriculture and croplands
- Urban and developed areas
- Habitat complexes



Species

- Wild
- Domestic, commercial

Workshop objectives

- Gain an understanding of the
 - The relationship between business/investment activity and nature – in an Aotearoa New Zealand context
 - Māori perspectives on nature positive Investments
 - The work of the Taskforce on Nature-related Financial Disclosures (TNFD)
- Showcase existing NZ practices in the agricultural, forestry, marine and urban sectors that are delivering positive financial returns alongside nature positive outcomes.
- Begin to shape next steps – to place Aotearoa New Zealand in a global leadership position driving nature-positive investments.

Sustainable Finance and the New Zealand Super Fund



Matt Whineray, Chief Executive Officer at Guardians of New Zealand Super

Nature and te ao Māori



Temuera Hall, Director of Tahito Ltd

Māori Creation - Whakapapa

Te Rā	=	Tau Ana Te Marama	Te Ao-whero	=	Te Pō-whero
Te Ao-nui	=	Te Pō-nui	Te Ao-mā	=	Te Pō-mā
Te Ao-roa	=	Te Pō-roa	Te Ao-pango	=	Te Pō-pango
Te Ao-papakina	=	Te Pō-papakina	Te Ao-whakarito	=	Te Pō-whakarito
Te Ao-pakorea	=	Te Pō-pakorea	Te Ao-kūmea	=	Te Pō-kūmea
Te Ao-ki tua	=	Te Pō-ki tua	Te Ao-i runga	=	Te Pō-i runga
Te Ao-ki roto	=	Te Pō-ki roto	Te Ao-ki raro	=	Te Pō-ki raro
Te Ao-ki tawhiti	=	Te Pō-ki tawhiti	Te Ao-ki katau	=	Te Pō-ki katau
Te Ao-ruru	=	Te Pō-ruru	Te Ao-ki mauī	=	Te Pō-ki mauī
Te Ao-āio	=	Te Pō-āio	Ranginui-e-tū-iho-nei	=	Papatūānuku



Indigenous

6% of global population

Own, occupy, or use a quarter of the world's surface

Safeguard 80% of the world's remaining biodiversity

Indigenous hold vital ancestral knowledge and expertise on how to adapt, mitigate, and reduce climate and disaster risks

Indigenous Māori

- 17% of the people in Aotearoa
- 5% of Aotearoa land (approx. 1.4 million ha)
- 445,000 ha Māori Farm land (43% in Grass, 28% forestry, 29% bush & scrub)
- 1 in 4 ha of Māori farms in plantation forest (1 in 8 ha for all NZ farms)
- 468,000 ha in production forestry
- 490,000 (the balance) mostly in natural state

Two thirds of our 5% of Aotearoa is nature positive

He aha ai? Why is that?

- Not a capital model
- Collective ownership (No traditional concept of ownership)
- Land is taonga-tuku-iho held for future generations
- Value the collective over the individual
- Deep imbedded connection to the environment

What is this Traditional Māori Knowledge?

Collective Self Intelligence

Te Iho-taketake:

Environment before people

People before profit

Collective before the individual

Mauri o te Aroha, Ora o te Aroha, Mauriora.

Individualism vs Collectivism vs Māori-ism

Individualism – the rights of each person
Independence and personal identity

Collectivism – the importance of the community
unity and selflessness are valued traits

Māori-ism – Whakapapa, relational and interdependent
people are not the center

Our Western Problem - We think we own nature!

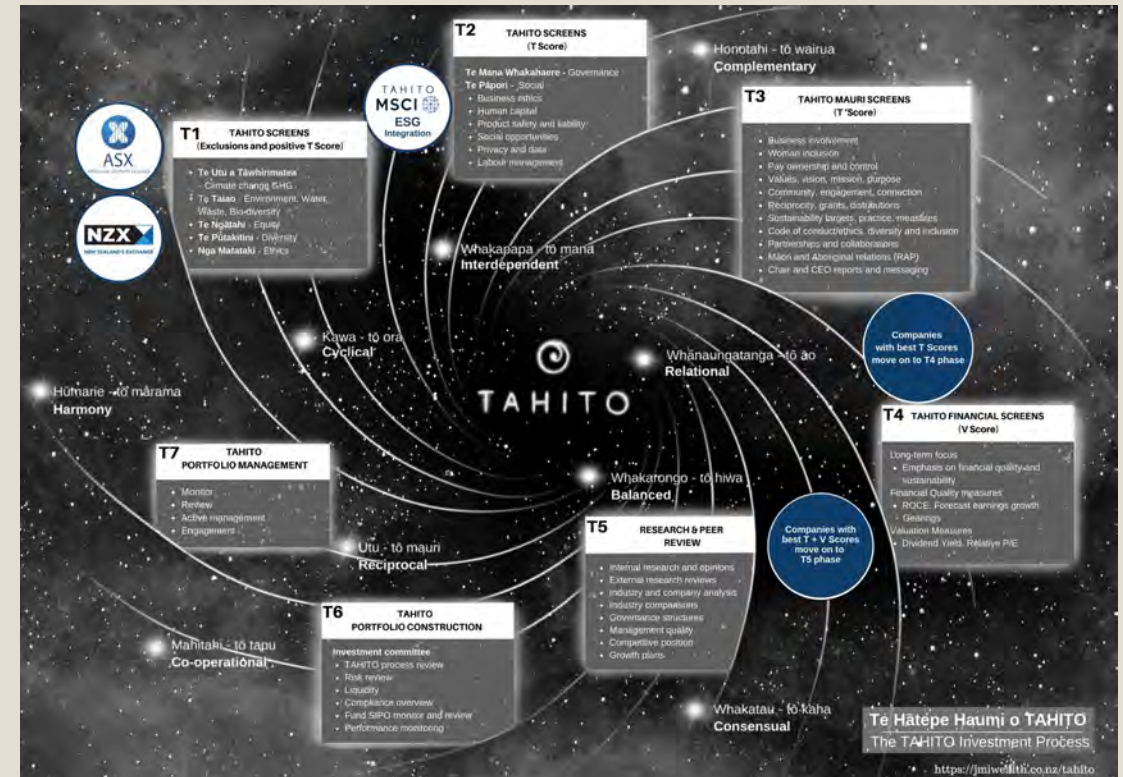
Gus Speth: Founder - Natural Resources Defence Council.

*'I thought 30 years of good science could address the problems of biodiversity loss, ecosystem collapse and climate change. But I was wrong..... **The top environmental problems are selfishness, greed and apathy**.....to deal with those we need a spiritual and cultural transformation – and we scientists don't know how to do that.'*

Transform: Holistic Social-Ecological System



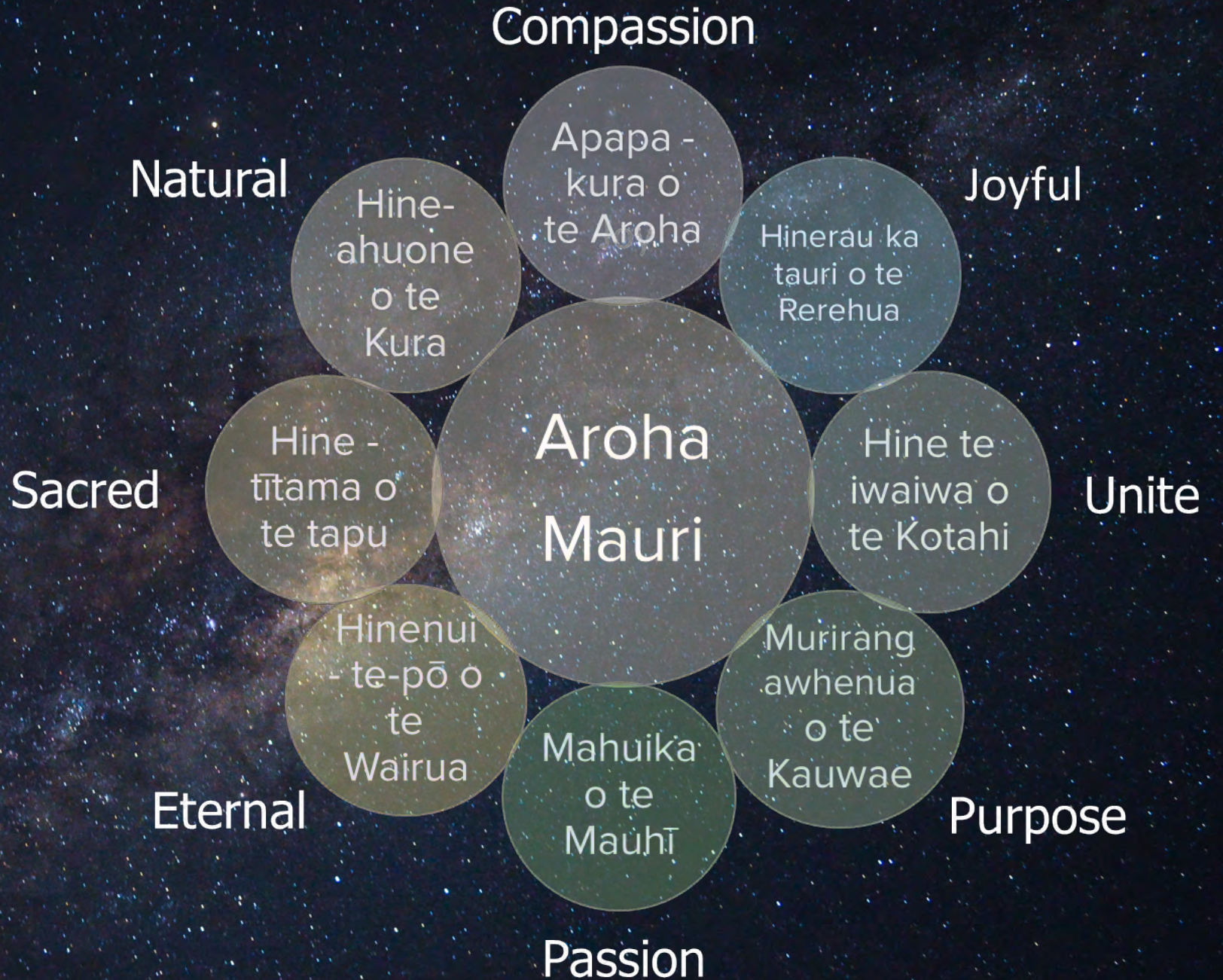
He Ara Waiora
Te Tai Ohonga – NZ Treasury



Te Kōwhiringa Tapu
TAHITO – Tai o Rehua Fund

Ngā Ruahine

Indigenous
Regeneration



‘It’s not what you do, it’s how you do it’



Nature related investment is a start but by itself its not enough

Behaviour and cultural change

Transformational leadership

Māori World View – Māuri o te Aorha

Update on the Taskforce for Nature-related Financial Disclosures (TNFD)



Amy Sparks, Associate Director
of Deloitte



Guy Williams, Co-chair of RIAA's Nature Working Group & Director, Biodiversity & Natural Capital - Sustainability and Climate Change at Deloitte



RIAA
Nature-Related Investment in
Aotearoa New Zealand

The Taskforce on Nature-related Financial Disclosures (TNFD)

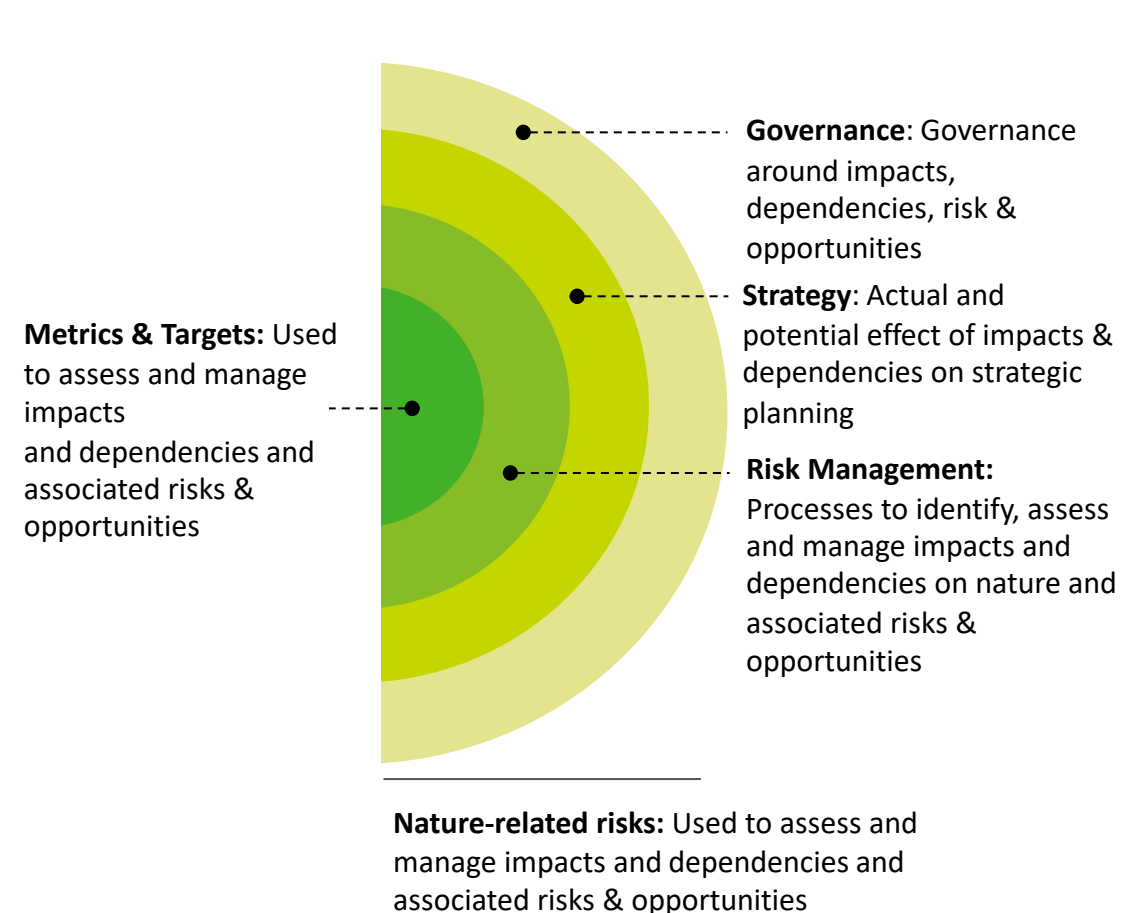
TNFD aims to create economic resilience by “making nature count in all decisions”



What is the TNFD and how will it deliver?

- The TNFD aims to:
 - provide a **framework** for corporates and financial institutions to **assess, manage and report** on their **dependencies and impacts on nature**
 - aid in the **appraisal of nature-related risk & opportunities**
 - aid in the **redirection** of global **financial flows** away from nature-negative outcomes and towards **nature-positive outcomes**.
- The TNFD is supported by some of the world’s largest organisations – **including Deloitte** – as well as the United Nations, national governments and standard setting bodies.
- Engaging with the TNFD will help organisations in all sectors to understand the issues, make scientifically **informed decisions**, build **resilience**, and to make the most of the opportunities created by the drive for a **nature positive future**.

Source: TNFD ([link](#))





Recap: Where has the TNFD come from

The mission of the TNFD is to develop and deliver a risk management and disclosure framework for organisations to report and act on evolving nature-related risks, which aims to support a shift in global financial flows away from nature-negative outcomes and toward nature-positive outcomes.

Financial Institutions		Corporates		Service Providers
• AP7	• Macquarie	• AB InBev	• Seafoods	• Deloitte
• AXA	• MS&AD	• Anglo	• Holcim	• EY
• Bank of America	• Mirova	• American	• Natura	• KPMG
• Banorte	• NBIM	• Bunge	• Nestle	• Moody's
• BlackRock	• Rabobank	• EcoPetrol	• Olam	• PwC
• BNP Paribas	• SwissRe	• GlaxoSmith	• Suzano	• S&P Global
• FirstRand	• UBS	• Kline	• Tata Steel	• Singapore Exchange
• HSBC		• Greig		

- **Market-led** – 35 Taskforce Members & 300+ institutional supporters (including MCA and many members!)
 - **Politically-backed** – Endorsed by the G7 & G20 Finance & Environment Ministers (including DAWE!)
 - **Science-based** – World-leading scientific and standard bodies as knowledge partners

Next to Climate: Comparison to the TCFD approach

The TNFD builds on the **Task Force on Climate-related Financial Disclosures (TCFD)**, as a starting point to ensure a consistent approach to disclosure and enable organisations to tackle climate- and nature-related risks in tandem, but there are also **important differences** due to the specific qualities of the realms of nature.



Similarities TCFD

- Same four pillars approach
- Building off the 11 TCFD disclosure recommendations as a starting point
- Consistency in language and definitions
- Alignment with IFRS as global baseline for sustainability standards

New components in TNFD

- A conceptual architecture and **language system** to help market participants understanding nature
- Integrated approach to climate-nature nexus
- Emphasis on **location**
- Focus on dependencies & impacts, leading to risks and opportunities
- Specific timeframes
- Supplementary how-to guidance for risk assessment (LEAP process)

Development Priorities

- Additional releases with more on **metrics, targets and data**
- Development of sector-specific guidance, **including for the finance sector**
- Development of nature-risk scenarios
- Adaptation of 'scope' concept for nature (direct / upstream / downstream)
- Further integration of climate-nature nexus

Eight jurisdictions, (incl. UK, Japan and the EU) have mandated the incorporation of TCFD recommendations into their national reporting regimes

TNFD beta framework – First release

Beta version of the framework is now open for consultation!! - <https://tnfd.global/tnfd-framework/>



Open innovation approach

TNFD is inviting organisations to test and provide feedback on the proposals supporting the TNFD’s ongoing development.



1. Language system



2. Disclosure recommendations



3. How To (LEAP) Guidance

- What is ‘**nature**’? Society interacts with and across all four realms land, oceans, atmosphere and freshwater
- Impact and Dependencies:** Natural capital as a stock of Environmental assets and a flow of Ecosystem services
- Physical, transition and systemic risks** and opportunities to mitigate these risks or halt nature loss

Pillar	Disclosure about:
I. Governance	the role of the board and management
II. Strategy	financial planning over the short, medium and long term
III. Risk management	how nature risks are integrated into wider risk management frameworks
IV. Metrics and targets,	how performance is measured.

Voluntary step by step approach on nature-related risk management:

- LOCATE** your Interface with Nature,
- EVALUATE** your Dependencies & Impacts,
- ASSESS** your Material Risks & Opportunities and,
- PREPARE** to Respond and Report.

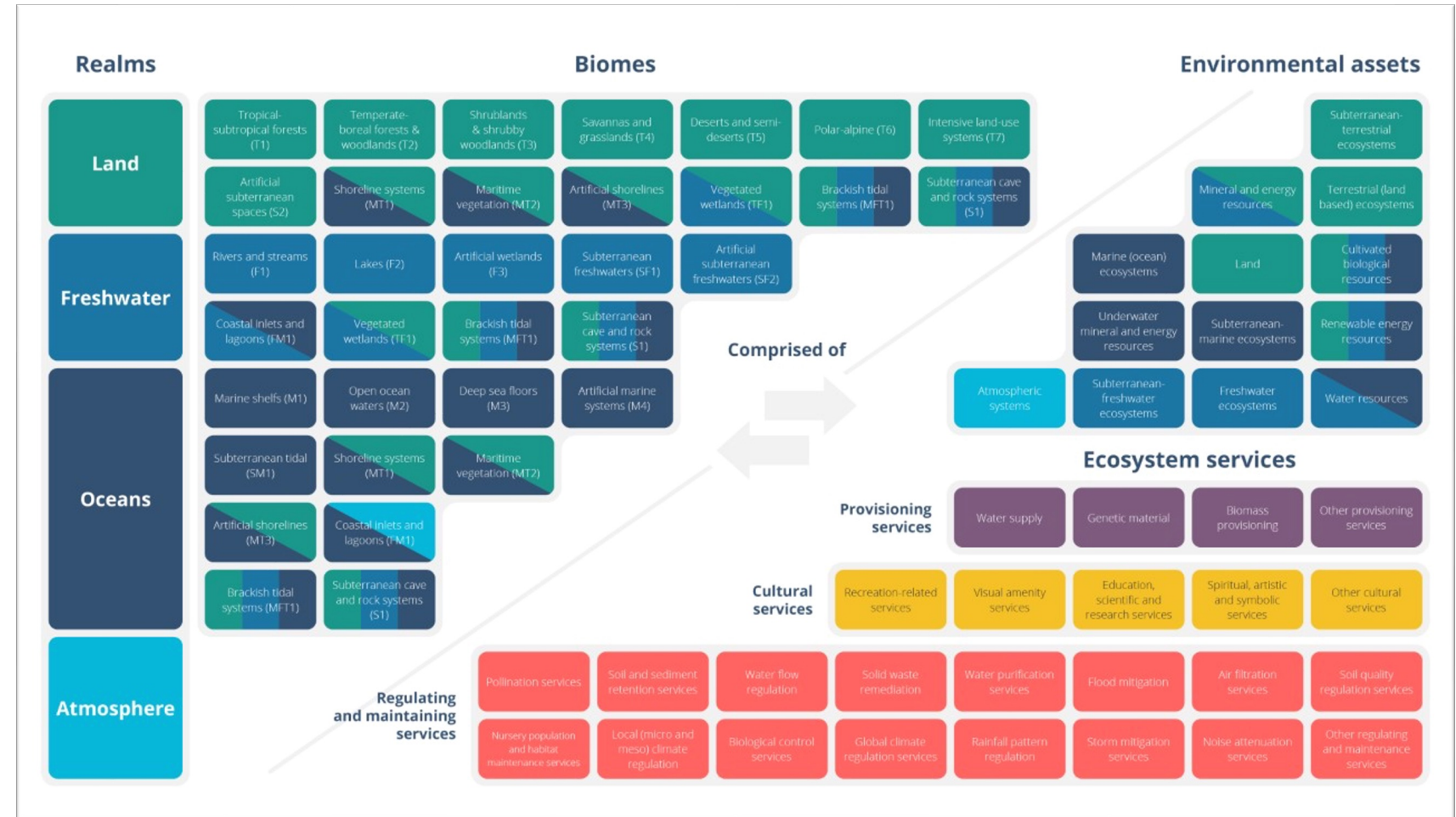
Foundations for Understanding Nature

A 'periodic table' for Natural Capital as 'scaffolding' for enabling market participants to engage



The scaffolding for climate action

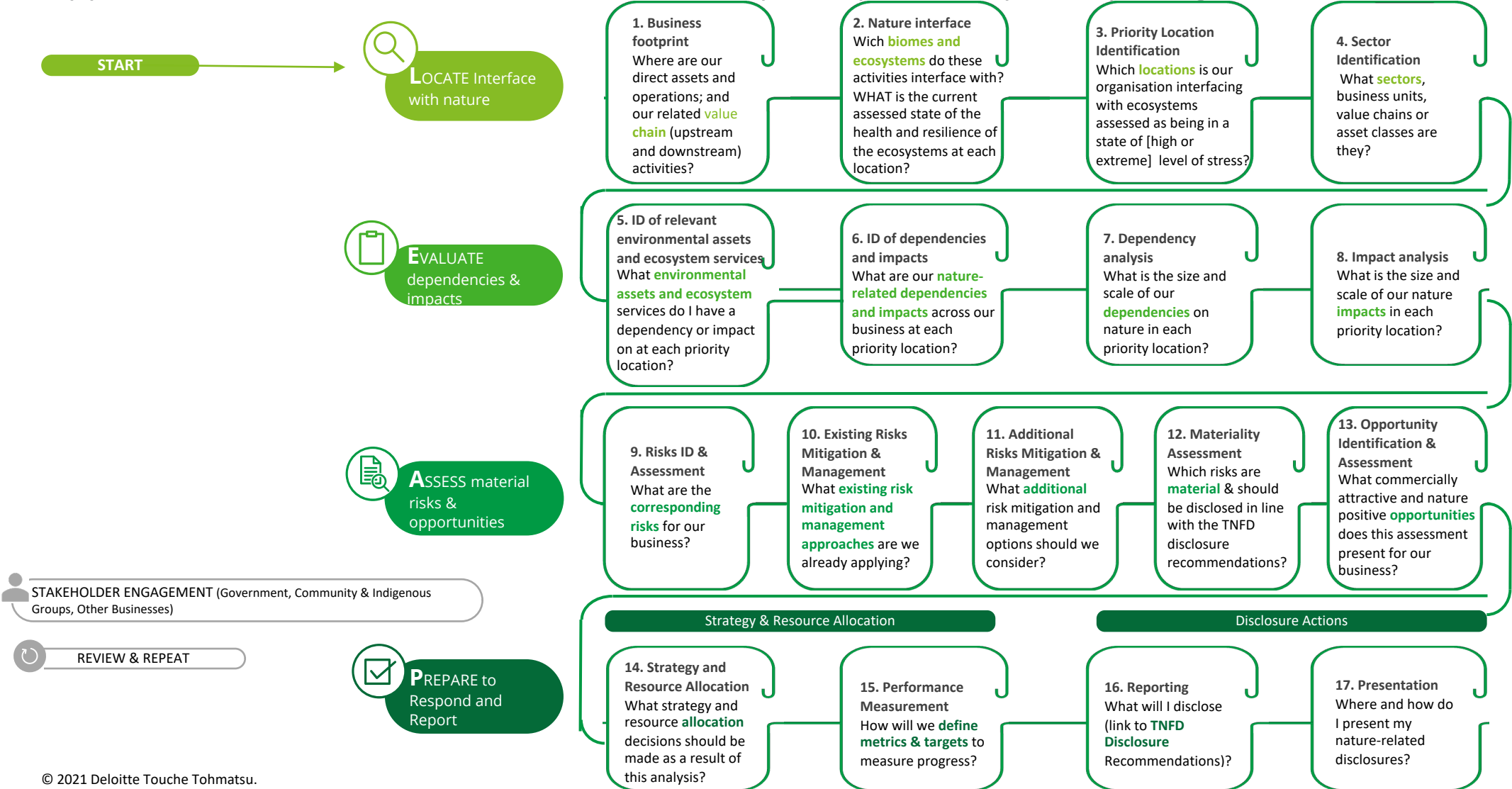
- Emissions
- Parts per million
- 1.5/2.0°C
- Mitigation & adaptation
- Net Zero
- Carbon budget
- Credits/Offsets
-



Nature-related Risk Assessment Process - LEAP



The TNFD includes a recommended process for how to assess nature-related risks and opportunities, based on demand from market participants for prescriptive guidance



TNFD beta v0.2 – key elements

1. METRICS / TARGETS*

A first draft architecture for metrics and targets

2. SECTOR-SPECIFIC GUIDANCE

A proposed approach to customising TNFD to different sectors

3. UPDATE TO LEAP-FI

Flexibility for financial institution to determine appropriate entry points to LEAP

**While the measurement of natural capital and ecosystem services has progressed, there is not yet consensus in the market – in principle or in practice – on the approach to measuring nature-related dependencies, impacts risks and opportunities. As such, current guidance focuses on providing an overarching approach, with specificity to increase as the TNFD develops.*





TNFD beta v0.2 - LEAP-FI

Rationale

- All aspects of LEAP approach should be incorporated by organisations
- BUT for FSIs different entry points and a greater or lesser emphasis on different components may be appropriate
- FSIs may choose to initially assess one area of their business, and over time assess all areas of their business





TNFD beta v0.2 – Metrics and Targets: what’s included so far

Assessment Metrics

used to assess and manage nature-related risk and opportunity management

Impacts and Dependencies

Risks and Opportunities

Covered by v0.2

Forthcoming in v0.3

Disclosure Metrics

required for disclosures to market participants in line with the TNFD’s disclosure recommendations

Core disclosures

Additional disclosures

Forthcoming in v0.3

LOCATE

EVALUATE

ASSESS

PREPARE

TNFD next steps



Beta release	Release date	Deadline for feedback on this release
v0.1	15 March 2022	25 May 2022
v0.2	28 June 2022	23 September 2022
v0.3	November 2022	24 January 2023
v0.4	February 2023	1 June 2023
v1.0 (final)	September 2023	

- v0.3 to focus on initial approach to scenarios, building out approach to metrics and targets, and specific guidance for priority realms, issues and sectors
- Next LEAP-FI update in beta v0.4
- New focus on traditional knowledge, IPLC and TNFD kicking off with Deloitte and IUCN

Deloitte.

Coming Soon

If you're interested in finding out what the true value of nature could mean for your business, keep an eye out for our upcoming thought leadership **Banking on Natural Capital**.



Scan here to read our pre-release blog



Showcasing activities in the agricultural, forestry, marine and urban sectors



Barry Coates, CEO at
Mindful Money



Natalie Whitaker, Co-
Founder and CEO of Toha



Blair Jamieson, General
Manager at Tamata Hauha



Mawae Morton, Executive
Chair at Greenwave Aotearoa



Alec Tang, Director
Sustainability at Kainga Ora



Natalie Whitaker, Co-Founder and CEO of Toha

Investment focus for the future



First market category

Regenerative agriculture in New Zealand

Clean water

Reduce GHGs

Clean food and food systems

Healthy, resilient farmers

Healthy soils, pastures & crops

Sequester carbon

Healthy animals

Resilient farms

Shorter supply chains



Blair Jamieson, General Manager at Tamata Hauha

TĀMATA HAUHĀ
HE WHENUA • HE TĀNGATA • HE TAURIKURA



April 2022

CARBON & FORESTRY INVESTMENTS FOR THE WHENUA.

TĀMATA HAUHĀ OFFERING SUMMARY



THE KAUPAPA - Tāmata Hauhā partners with Māori landowners, providing them with strategies and the funding to develop un-productive or marginal land-holdings into productive assets.

THE APPROACH - We utilise the ETS to generate finance and create bespoke solutions on whenua Māori, allowing Tāmata Hauhā to operate in a space that traditional financial institutions ignore.





PARTNERSHIP OFFERING - In this offering, landowners provide the land, Tāmata Hauhā provides all the finances and carries the financial risk. Once entered into the ETS, landowners receive 50% of the profits for 20 years and then 100% after that.

LAND PROCUREMENT - Tāmata Hauha also seeks to procure lands and transition them to Māori ownership. Procurement is focused on lands that are culturally significant, have enduring economic returns, support erosion control, and able to provide access to existing landlocked Māori lands.

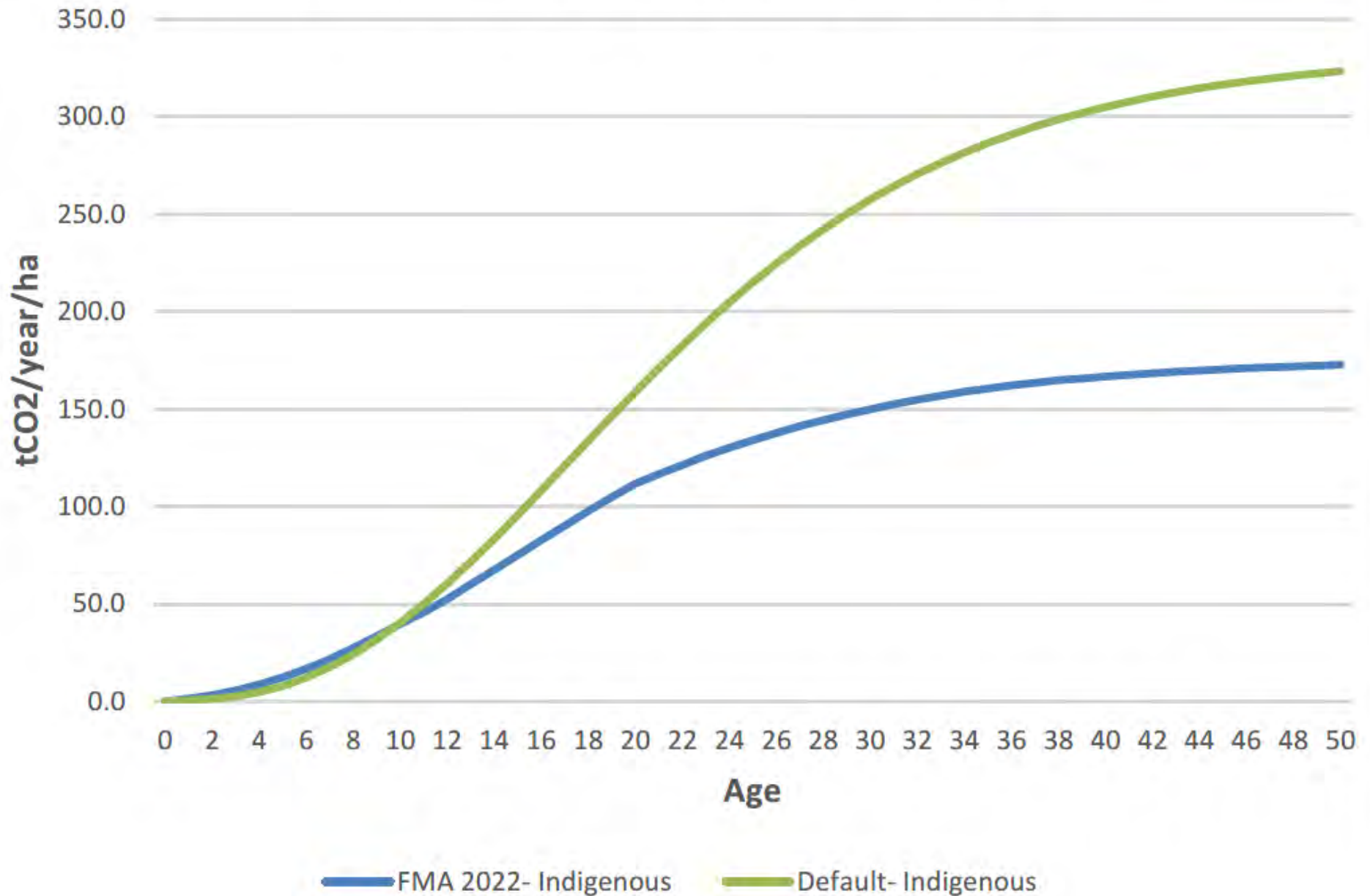


IMAGERY FOR QUESTIONS

Understanding species annual returns: Per Hectare – Lower NI

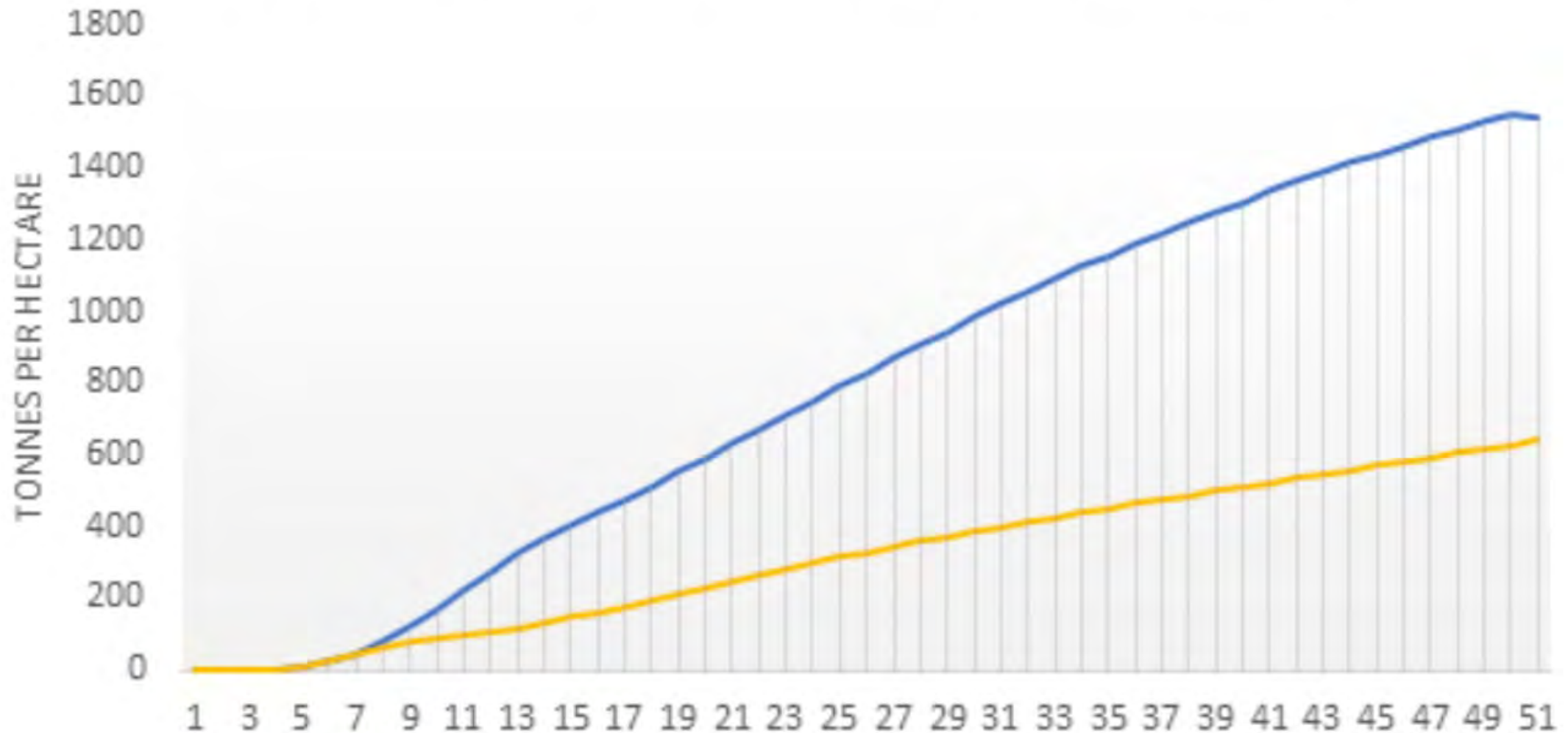
Year	Proposed 85/15 Mix	100% Radiata Pine	100% Hardwoods.	100% Softwoods	100% Indigenous	Arrangement
	<i>Per Hectare</i>	<i>Per Hectare</i>	<i>Per Hectare</i>	<i>Per Hectare</i>	<i>Per Hectare</i>	
4	\$711	\$825	\$693	\$297	\$69	50% Profit Share
5	\$1,053	\$1,220	\$957	\$462	\$106	50% Profit Share
6	\$1,199	\$1,385	\$1,154	\$627	\$142	50% Profit Share
7	\$1,204	\$1,385	\$1,286	\$594	\$178	50% Profit Share
8	\$873	\$990	\$1,286	\$462	\$214	50% Profit Share
9	\$1,008	\$396	\$1,253	\$330	\$251	50% Profit Share
10	\$1,002	\$429	\$1,220	\$264	\$284	50% Profit Share
11	\$824	\$759	\$1,154	\$363	\$317	50% Profit Share
12	\$809	\$891	\$1,121	\$396	\$346	50% Profit Share
13	\$925	\$1,023	\$1,023	\$462	\$369	50% Profit Share
14	\$1,012	\$1,121	\$990	\$495	\$389	50% Profit Share
15	\$1,070	\$1,187	\$1,072	\$528	\$402	50% Profit Share
16	\$1,100	\$1,220	\$1,051	\$561	\$416	50% Profit Share
17	\$1,128	\$1,253	\$1,034	\$561	\$419	50% Profit Share
18	\$1,101	\$1,220	\$957	\$561	\$422	50% Profit Share
19	\$1,100	\$1,220	\$891	\$594	\$419	50% Profit Share
20	\$1,099	\$1,220	\$792	\$561	\$409	50% Profit Share
21	\$2,337	\$2,590	\$1,702	\$1,258	\$883	100% Landowners
22	\$2,332	\$2,590	\$1,628	\$1,258	\$847	100% Landowners
23	\$2,202	\$2,442	\$1,554	\$1,184	\$818	100% Landowners
24	\$2,070	\$2,294	\$1,628	\$1,184	\$782	100% Landowners
25	\$2,065	\$2,294	\$1,628	\$1,110	\$746	100% Landowners
	\$28,223	\$29,958	\$26,076	\$14,109	\$9,229	

Table 1: Total Carbon Stocks per hectare



Understanding species annual returns: the reality of Exotic in FMA

Cummulative Carbon Comparison - MPI Exotic
Softwood Lookup Table versus FMA (Lusitanica)



Understanding Agroforestry: Paulownia Example



Understanding Integration: Manawatu Example



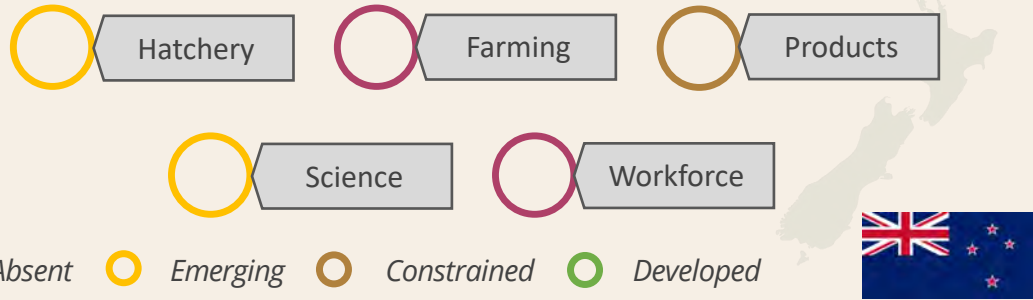
Understanding Integration: Manawatu Example



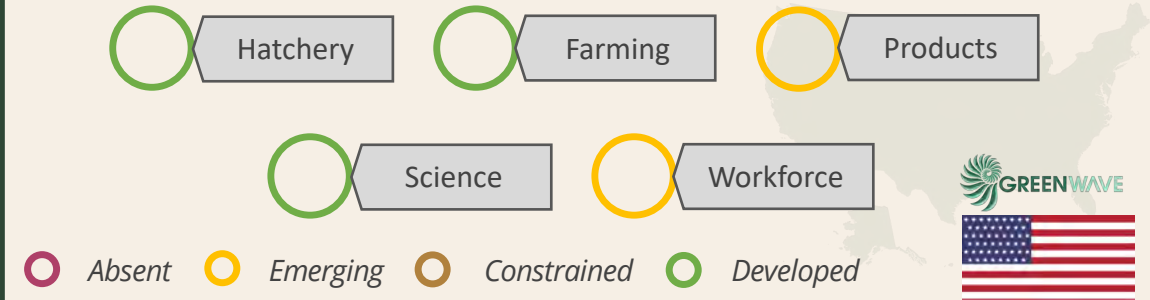


Mawae Morton, Executive Chair at Greenwave Aotearoa

NZ Seaweed Supply Chain Maturity



US Seaweed Supply Chain Maturity



EnviroStrat

- \$6m raised for commercial pilot
- \$2m from MPI, \$4m from private consortium
- 2 hatcheries built & operational
- Developing farms in Hauraki Gulf

Ministry for Primary Industries
Manatū Ahu Matua

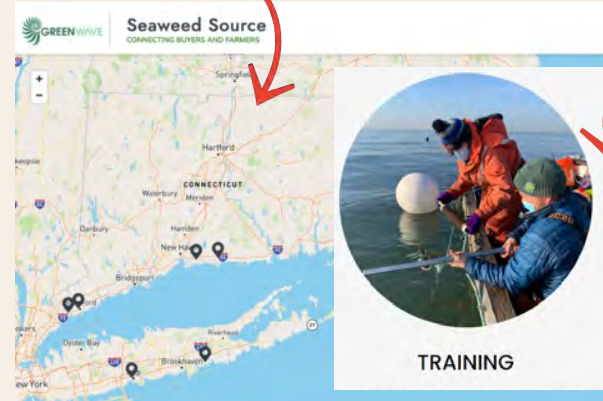


Iwi, funders & supply chain partners!



Seaweed nursery supply under development!

Digital platform to sell crop!



TRAINING

Online Farming Hub!



TOOLS

COMMUNITY

Kelp Climate Fund Impact

ESTIMATED YIELD
566,400 LBS

90 ACRES OF KELP PLANTED

14,160 LBS CARBON REMOVED

1,133 LBS NITROGEN REMOVED

Climate subsidies for farmers!



NATURE-BASED SOLUTIONS

Mixed species co-cultivation (polyculture – mimics nature)
No inputs required (e.g. feed, water & fertiliser)
Marine species provide coastal ecosystem services
'Blue to Green' | Moana to Whenua product applications



NATURE POSITIVE OUTCOMES

Water quality improvement
Atmospheric CO₂ sequestration ('Blue Carbon')
Biodiversity enhancement
Ocean health regulation (acidity and nutrients)



REGENERATIVE OCEAN FARMING AOTEAROA

BARRIERS

Regulatory framework roadblocks
Alignment of investor expectations
Availability of domestic risk-tolerant capital
High production costs



INDIGENOUS KNOWLEDGE

Mātauranga Māori threaded throughout supply chain
Underpinning core principles: People, Planet & Prosperity
Enhancing the mauri of the moana
Outcomes designed by Māori, for Māori



Mahi underpinned by the Wellbeing Impact Framework



The Wellbeing Framework dictates what we do by outlining the social, environmental, economic & cultural impacts we seek

We measure our impact during and post pilot using codeveloped metrics with core project partners – inline with investor expectations



Alec Tang, Director Sustainability at Kainga Ora



SPACE:
the Final
Frontier

...but not as you
might have imagined it

*no two cities
are the same...*

*but all cities
need the same
things:*

PLACES TO WORK

PLACES TO
MAKE THINGS
WE NEED

PLACES TO
MANAGE OUR
WASTE

PLACES FOR
NATURE

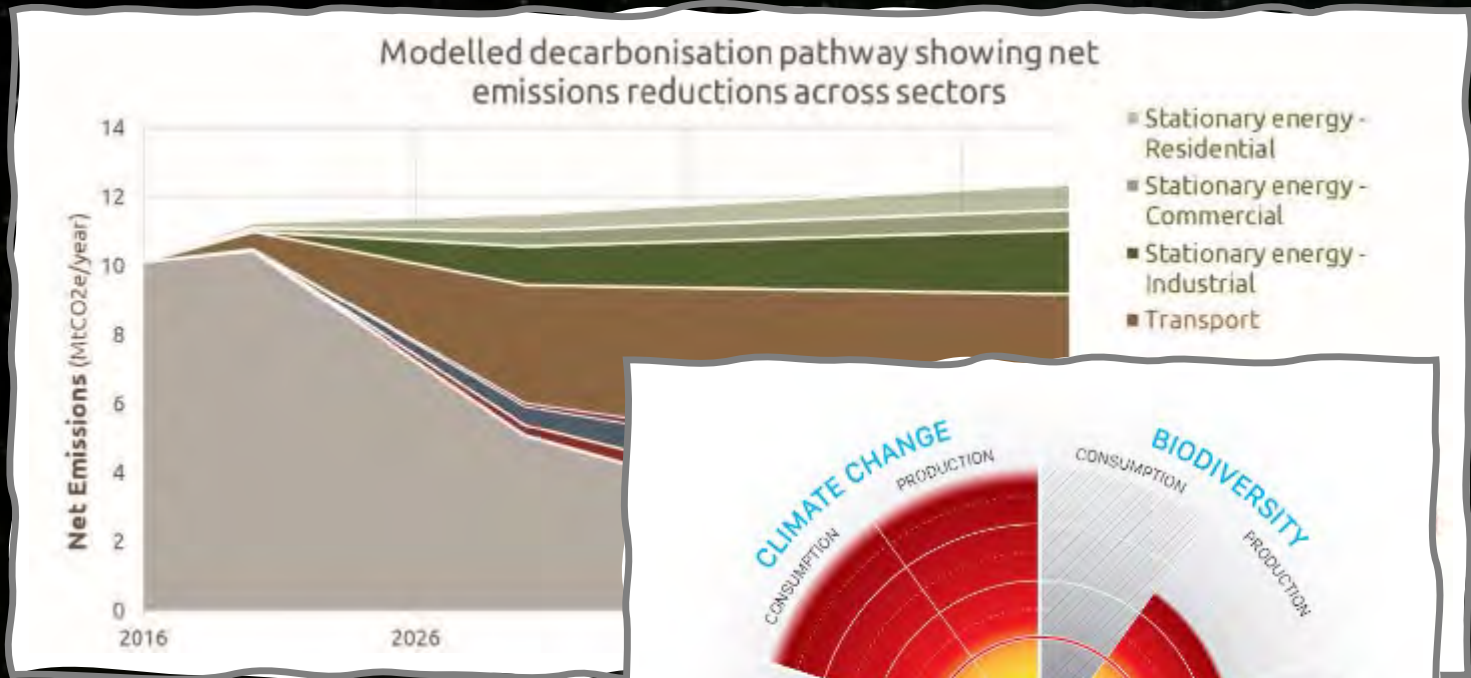
PLACES
TO LIVE

PLACES TO
BELONG

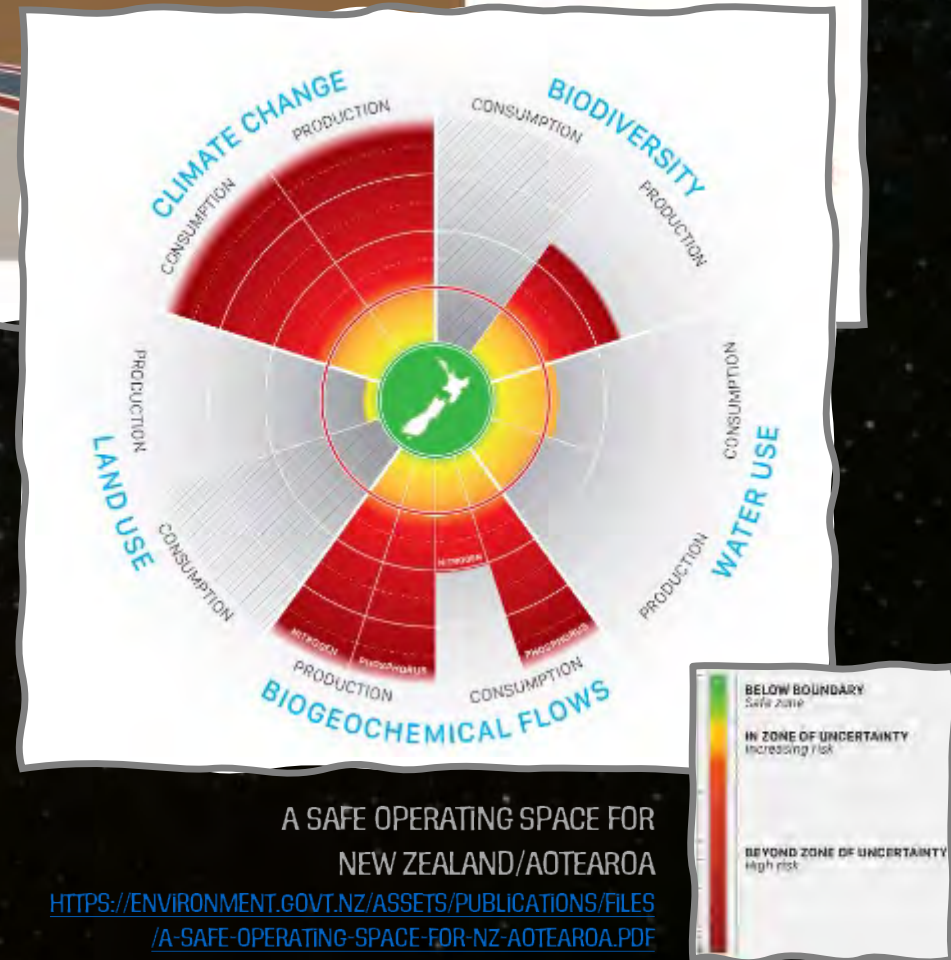
PLACES FOR
MOVING ABOUT



...and we are increasingly aware of the constraints within which we need to deliver these spaces:



TE TĀRUKE-Ā-TĀWHIRI: AUCKLAND'S CLIMATE PLAN
WWW.CLIMATEAKL.CO.NZ



OUR SPACES NEED TO BE:

MULTIFUNCTIONAL

PLACES TO
MANAGE OUR
WASTE

PLACES
FOR
NATURE

PLACES
TO BELONG



TE AUAUNGA AWA

DENSE

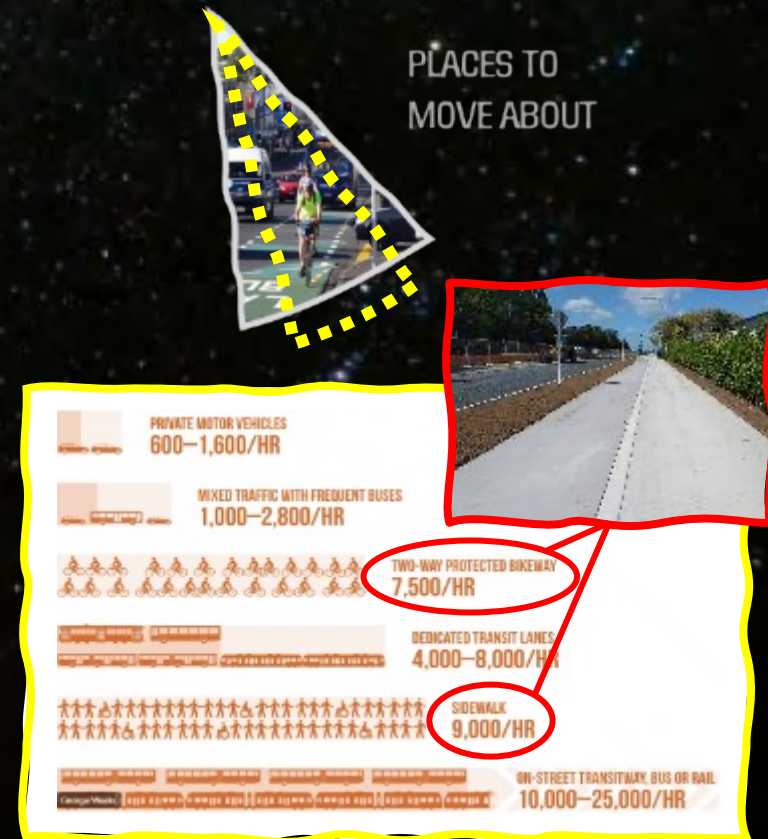
PLACES
TO LIVE

ARLINGTON STREET,
WELLINGTON

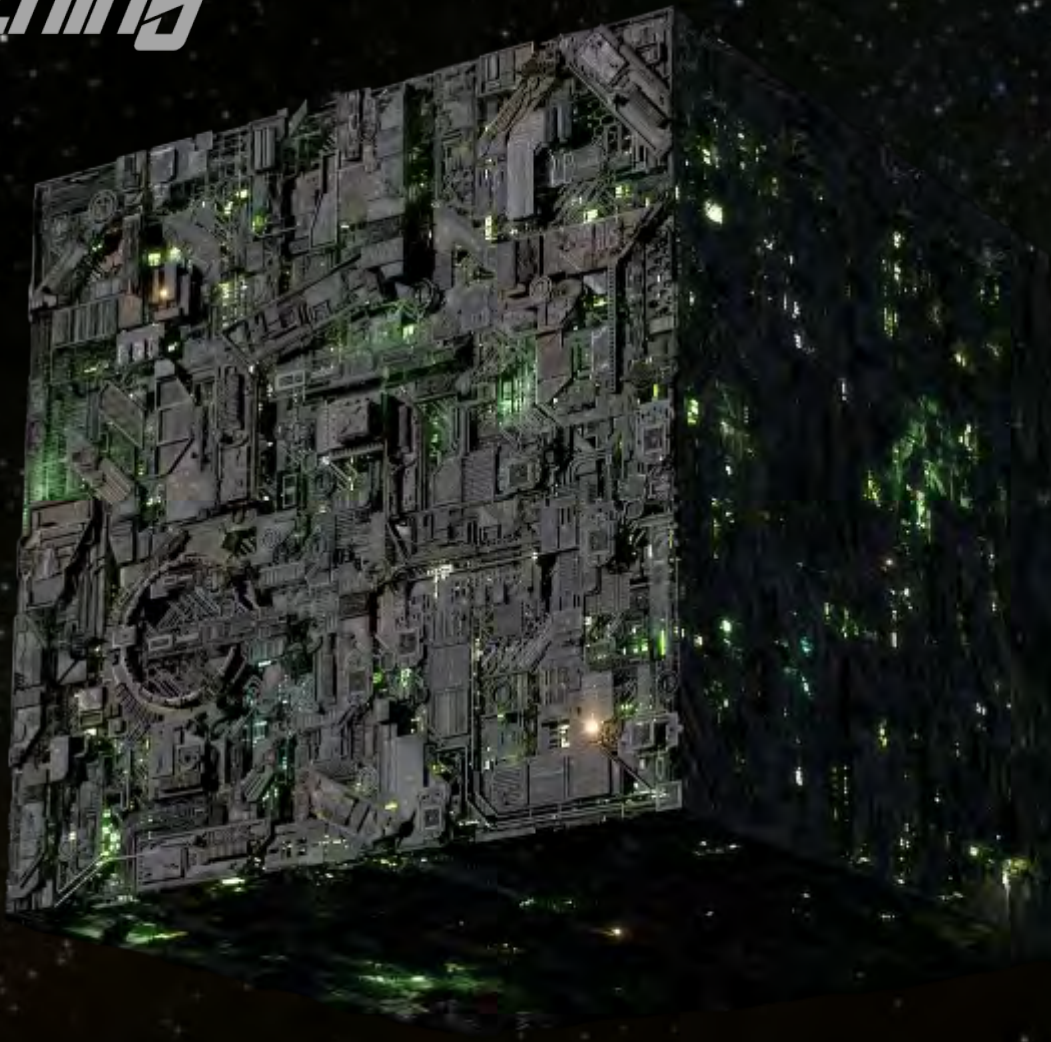


EFFICIENT

PLACES TO
MOVE ABOUT



*A Final thought:
context is everything*



Climate and nature - opportunities and barriers



Rod Oram, Journalist at [newsroom.co.nz](https://www.newsroom.co.nz)



Reinventing paradise

Humanity must
work with nature...
...not against it

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Newsroom.co.nz / [Blog - NZ2050.nz](http://Blog-NZ2050.nz)
Twitter [@RodOramNZ](https://twitter.com/RodOramNZ)

Rod Oram's presentation to
RIAA's Workshop
Nature Related Investment in Aotearoa
via Zoom, July 5th, 2022

The gist of it...

- We depend utterly on the living Earth. It is our life-support system.
- We are rapidly destroying the Earth's ability to support us.
- The climate crisis is crucial. But only a subset of our utter unsustainability.
- We must radically change our ways. So we work with nature, not against it.
- This is the greatest opportunity we all have. Particularly for our farmers.
- How we invest will help. But money is only a tool.
- Our prime imperative is to re-establish our right relationship with nature.

Agenda

- Risks
- Earth
- Aotearoa

The Global Risks Report 2022

17th Edition

INSIGHT REPORT



In partnership with Marsh McLennan, SK Group and Zurich Insurance Group

FIGURE 1

COVID-19 Hindsight

Risks that worsened the most since the start of the COVID-19 crisis

■ Economic ■ Environmental ■ Geopolitical ■ Societal ■ Technological



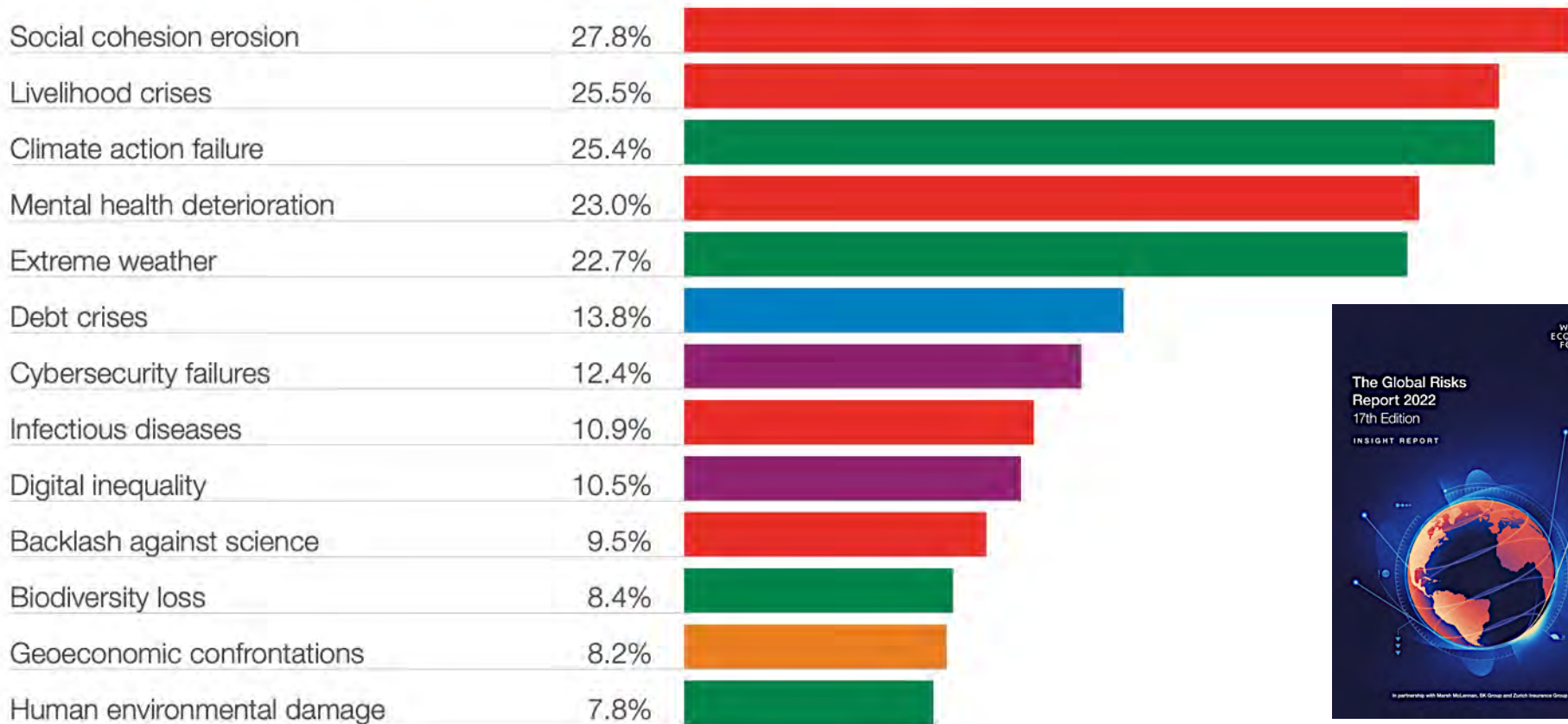
36 risks to humanity

• <https://www.weforum.org/reports/global-risks-report-2022/>

COVID-19 Hindsight

Risks that worsened the most since the start of the COVID-19 crisis

■ Economic ■ Environmental ■ Geopolitical ■ Societal ■ Technological

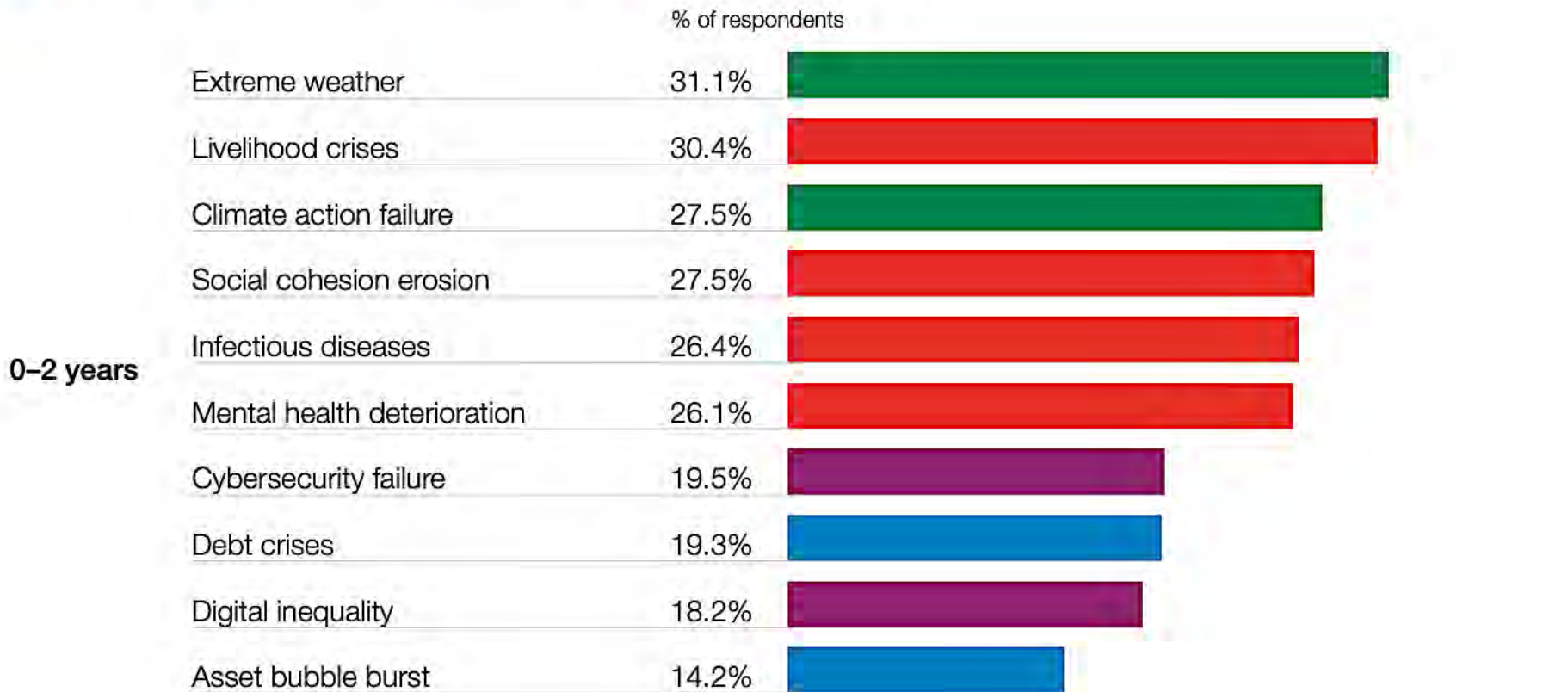


Biodiversity loss and ecosystem collapse	Irreversible consequences for the environment, humankind, and economic activity, and a permanent destruction of natural capital, as a result of species extinction and/or reduction
Climate action failure	Failure of governments and businesses to enforce, enact or invest in effective climate-change adaptation and mitigation measures, preserve ecosystems, protect populations and transition to a carbon-neutral economy
Extreme weather events	Loss of human life, damage to ecosystems, destruction of property and/or financial loss at a global scale as a result of extreme weather events: cold fronts, fires, floods, heat waves, windstorms etc.
Human-made environmental damage	Loss of human life, financial loss and/or damage to ecosystems as a result of human activity and/or failure to co-exist with animal ecosystems: deregulation of protected areas, industrial accidents, oil spills, radioactive contamination, wildlife trade etc.
Major geophysical disasters	Loss of human life, financial loss and/or damage to ecosystems as a result of geophysical disasters: earthquakes, landslides, geomagnetic storms, tsunamis, volcanic activity etc.
Natural resource crises	Chemical, food, mineral, water or other natural resource crises at a global scale as a result of human overexploitation and/or mismanagement of critical natural resources

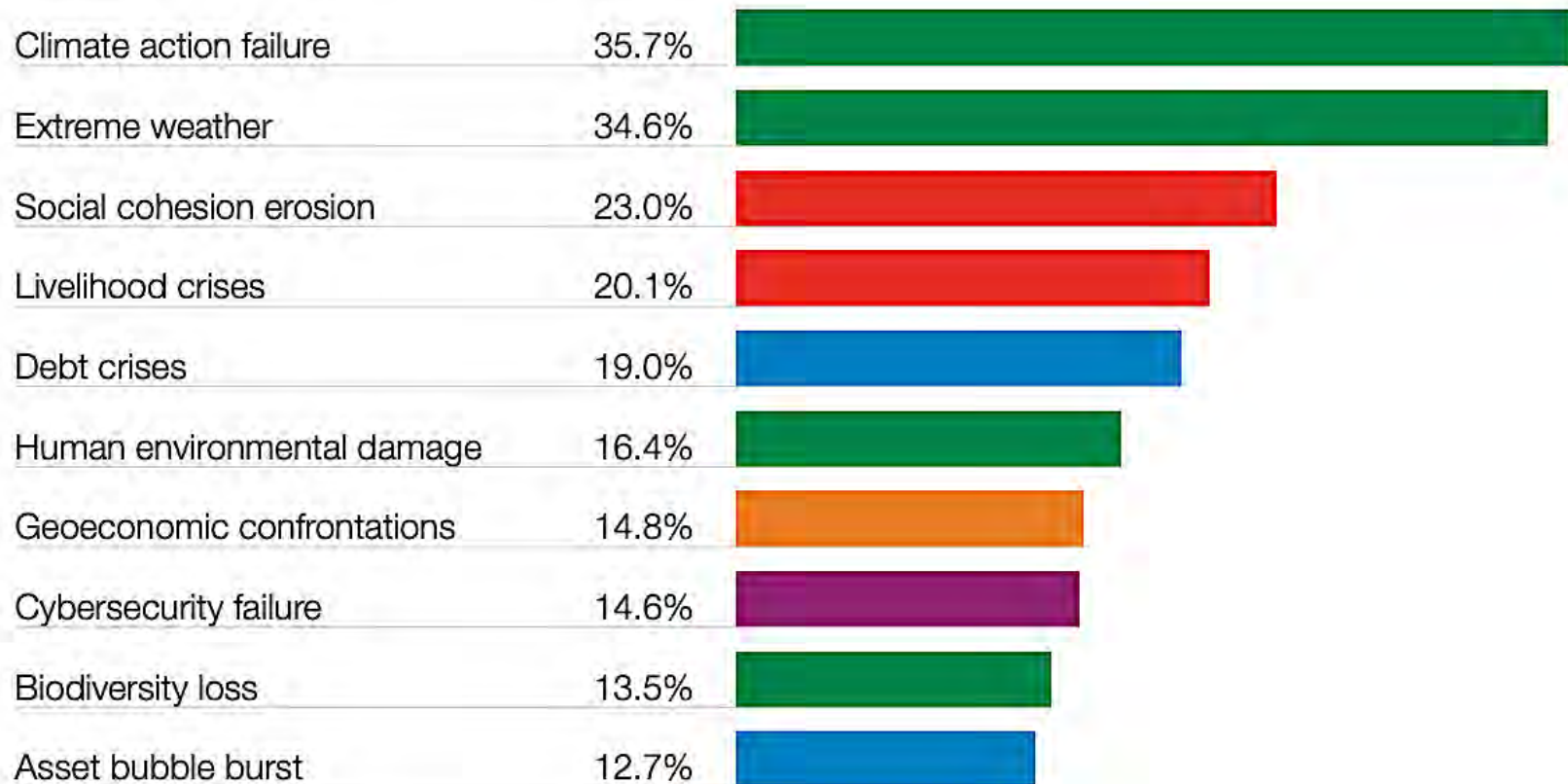
Global Risks Horizon

When will risks become a critical threat to the world?

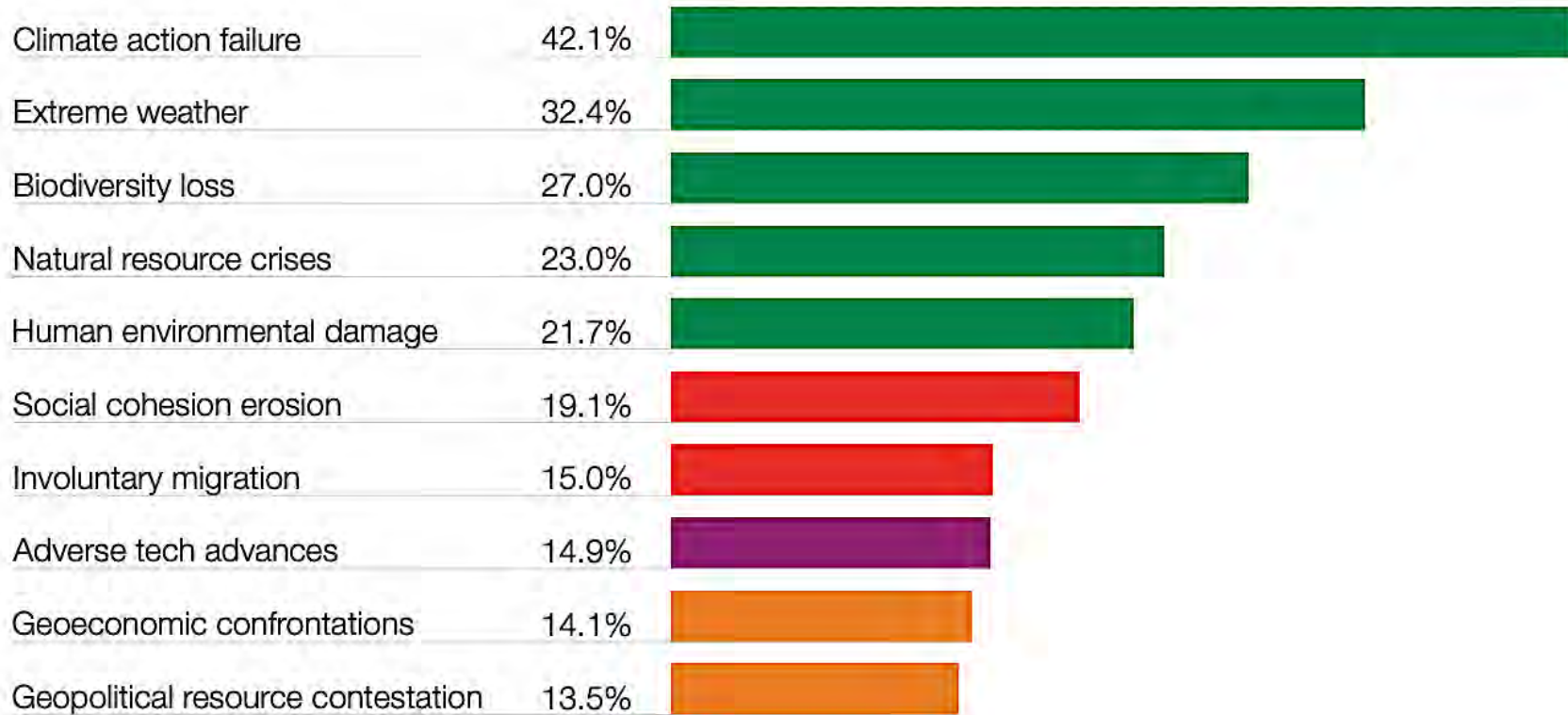
■ Economic ■ Environmental ■ Geopolitical ■ Societal ■ Technological



2-5 years



5-10 years



...so we can delay a bit longer?

No! Humanity has *to act very fast now!*

Top 5 risks – WEF poll of 12,000 business leaders in 124 nations

- Climate action failure: #1 risk for 10 countries / #2 for 3 / #4 for 6 / #5 for 5

Economy	Risk 1	Risk 2	Risk 3	Risk 4	Risk 5
Netherlands	Climate action failure	Erosion of social cohesion	Failure of cybersecurity measures	Asset bubble bursts in large economies	Debt crises in large economies
Ireland	Climate action failure	...	Fracture of interstate relations	Debt crises in large economies	...
	Failure of cybersecurity measures			Prolonged economic stagnation	
New Zealand	Failure of cybersecurity measures	Asset bubble bursts in large economies	Climate action failure
		Infectious diseases			Extreme weather events
		Prolonged economic stagnation			

Agenda

- Risks
- **Earth**
- Aotearoa

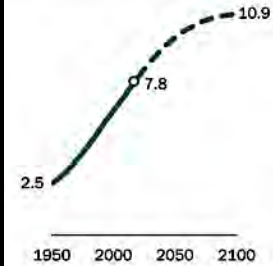
THE GREAT ACCELERATION

SOCIO-ECONOMIC TRENDS

EARTH SYSTEM TRENDS

World population growth is projected to flatten in coming decades

World population, in billions



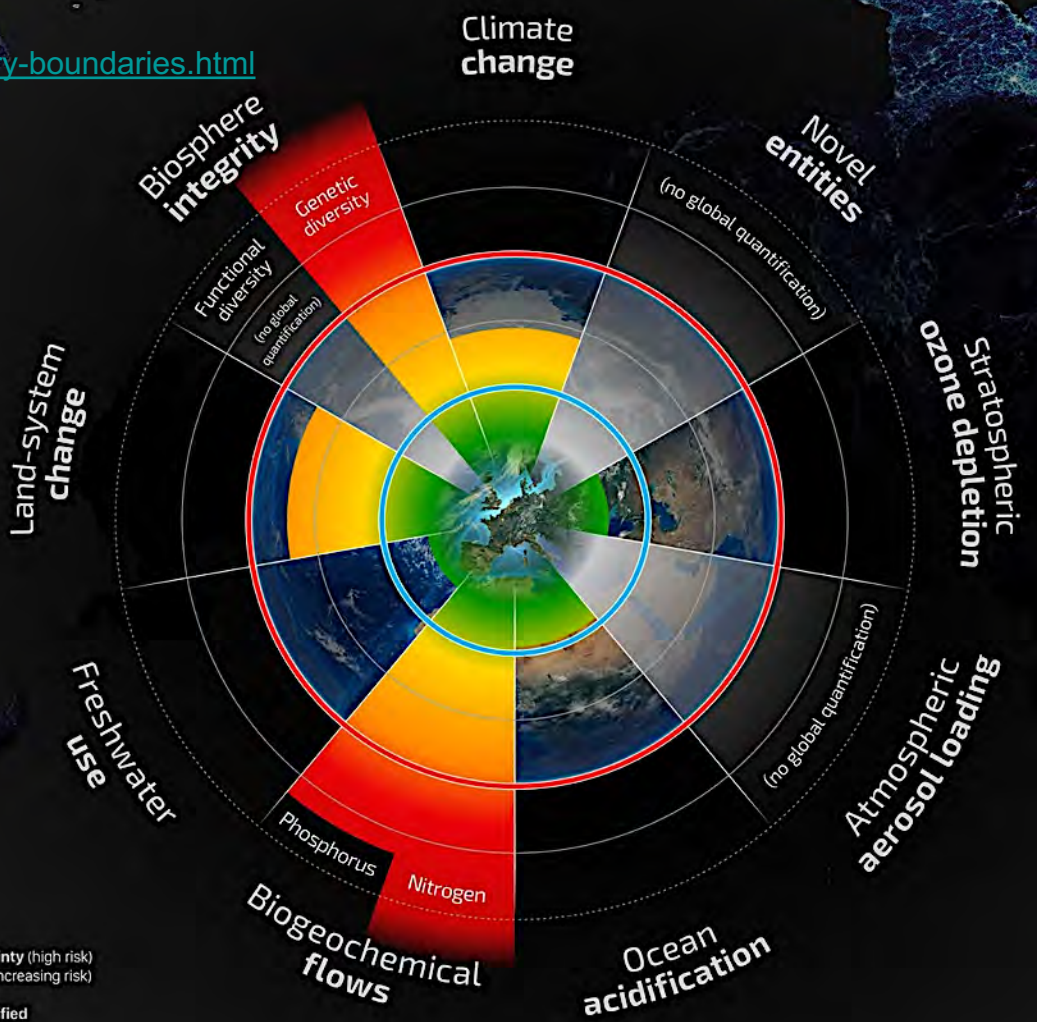
Note: Data labels shown for 1950, 2020 and 2100.

Source: United Nations Department of Economic and Social Affairs, Population Division, "World Population Prospects 2019"

PEW RESEARCH CENTER

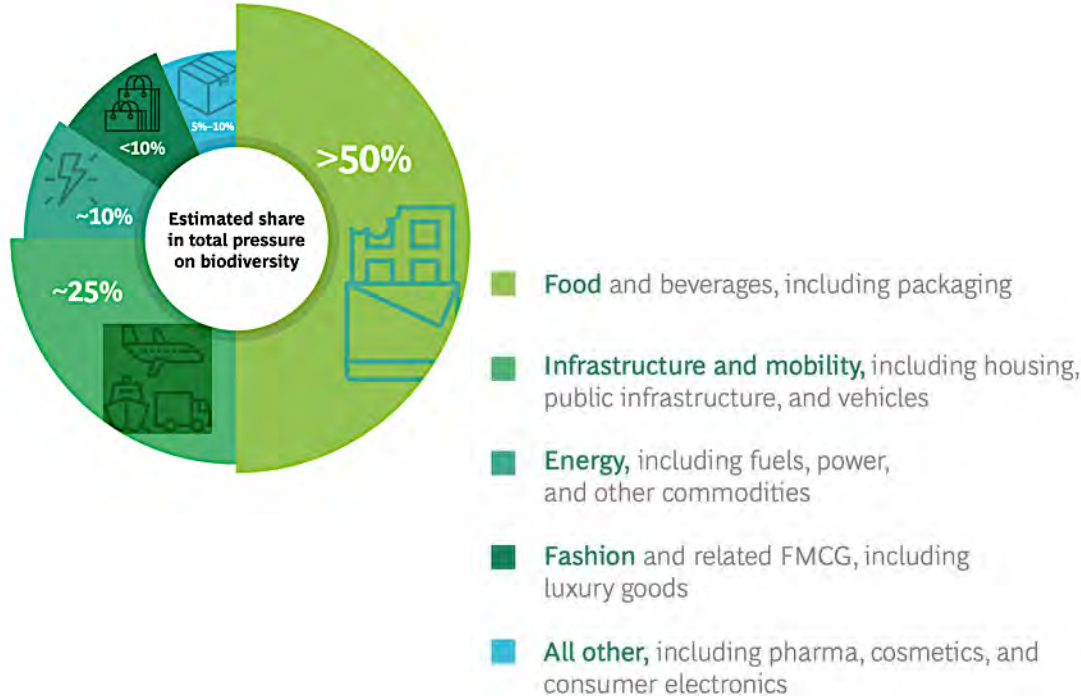


PLANETARY BOUNDARIES



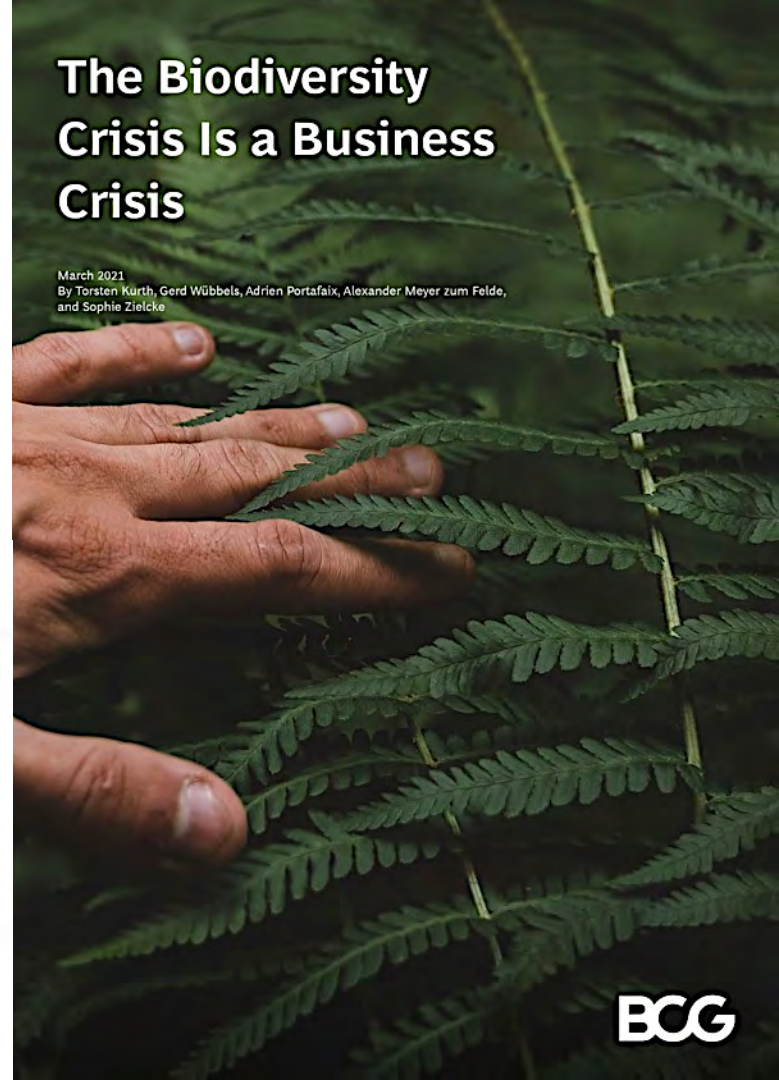
- Beyond zone of uncertainty (high risk)
- In zone of uncertainty (increasing risk)
- Below boundary (safe)
- Boundary not yet quantified

4 value chains have caused 90% of biodiversity loss



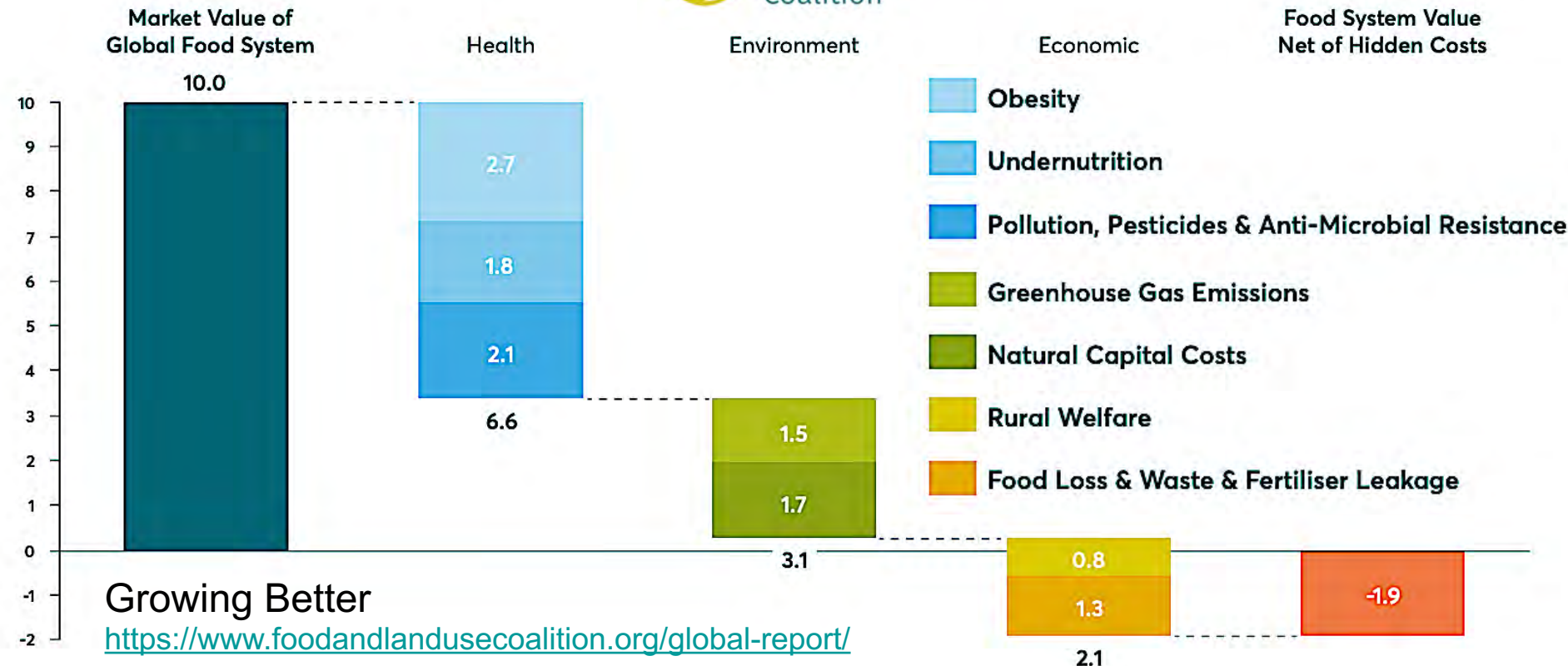
The Biodiversity Crisis Is a Business Crisis

March 2021
By Torsten Kürth, Gerd Wübbels, Adrien Portafaix, Alexander Meyer zum Felde, and Sophie Zielcke



The hidden costs of global food and land use systems sum to \$12 trillion, compared to a market value of the global food system of \$10 trillion

Trillions USD, 2018 prices



Growing Better

<https://www.foodandlandusecoalition.org/global-report/>

Climate impacts by farming – and on farming - are rising

ScienceDaily[®]

Your source for the latest research news

Climate change cut global farming productivity 21% since 1960s

Date: April 1, 2021

Source: Cornell University

Summary: Despite important agricultural advancements to feed the world in the last 60 years, a new study shows that global farming productivity has fallen 21% since the 1960s - the equivalent of losing about seven years of farm productivity increases - all due to climate change.

Share:     

FULL STORY

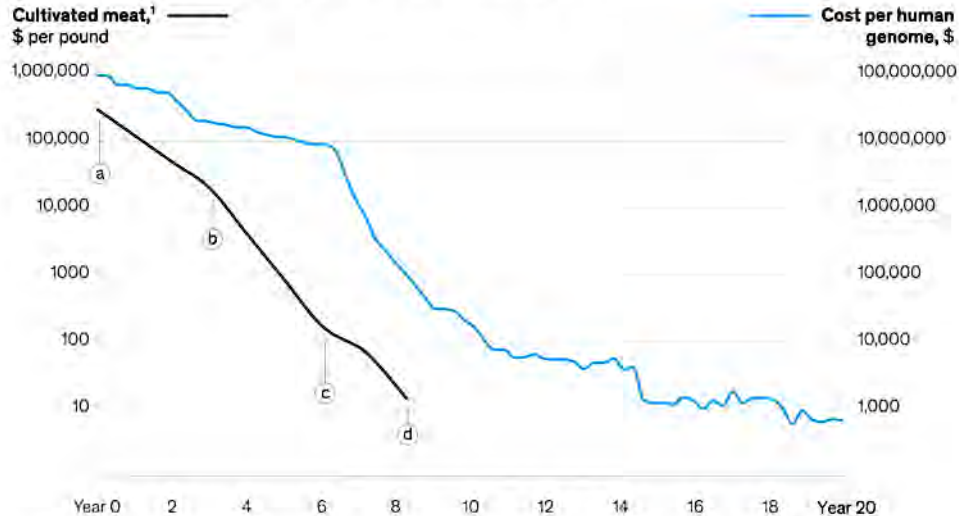
Despite important agricultural advancements to feed the world in the last 60 years, a Cornell-led study shows that global farming productivity is 21% lower than it could have been without climate change. This is the equivalent of losing about seven years of farm productivity increases since the 1960s.

- <https://www.sciencedaily.com/releases/2021/04/210401112554.htm>

Intense, new competition from clean food technology

The cost of cultivated meat has come down at an even faster rate than another well-known biotechnology—genome sequencing.

Comparative cost of changing technologies (logarithmic scale)



a 2013: Dutch scientist developed and produced first cultivated meat at ~\$300,000 a burger²

b 2016: Memphis Meats produced a "cultivated meatball" for ~\$20,000/lb

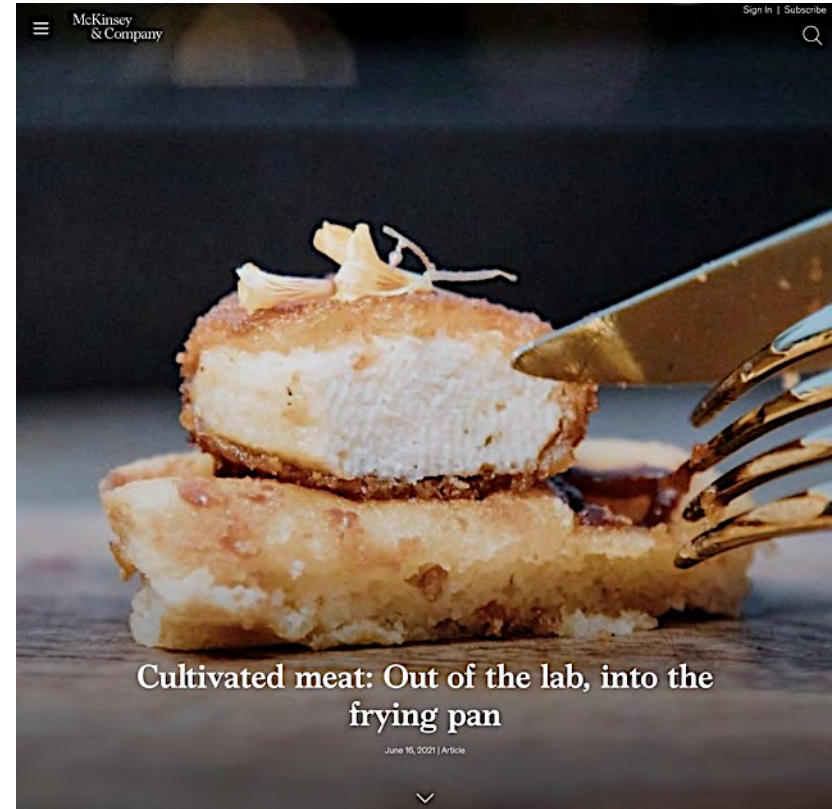
c 2019: Future Meat Technologies reduced production costs of chicken to \$150/lb and beef to \$200/lb

d 2021: Future Meat Technologies announced it produced a 4 oz chicken breast at \$4 (with mixed plant protein)

¹Cultivated-meat curve smoothed out to show straight line between key data points. Cultivated meat year 0 = 2013; Human genome year 0 = 2001

²Based on €250,000 cost; however, Mosa Meat CEO Maarten Bosch has shared in an interview that the real number is "a bit higher."

Source: National Human Genome Research Institute; press search

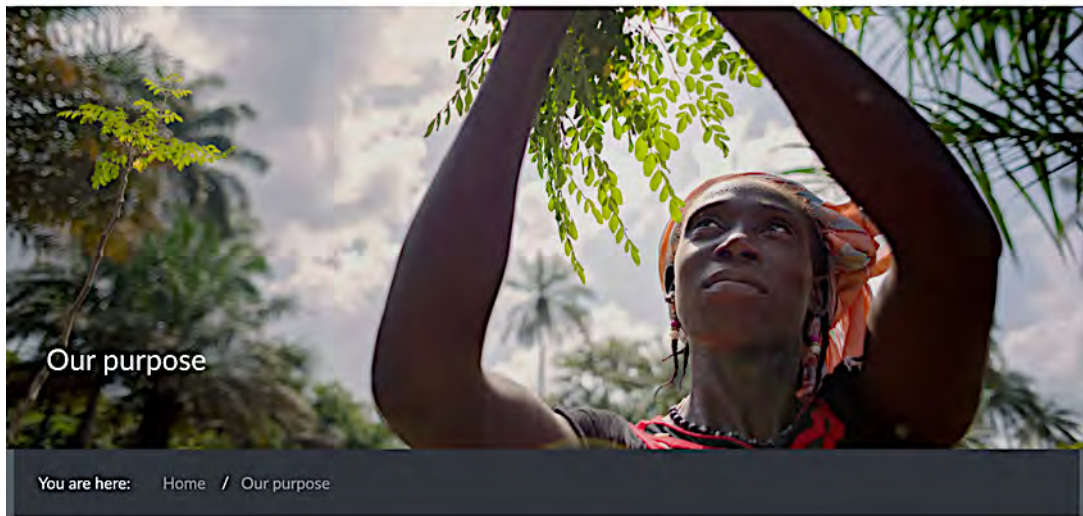


• <https://www.mckinsey.com/industries/agriculture/our-insights/cultivated-meat-out-of-the-lab-into-the-frying-pan>



Nature-based Solutions

- Nature4Climate says these...
- Can reduce global emissions by 1/3 in cost-effective ways
- ...while lifting 1bn people out of poverty; create 80m jobs; add US\$2.3tr to the global economy, and prevent US\$3.7tr of climate change damages
- They are available today, are scalable, and can transform key industry sectors, such as forestry and agriculture



Quick jump

Our purpose

What are natural climate solutions?

Contact

Real-world success >

Nature4Climate promotes the critical role that nature plays in restoring balance to our climate.

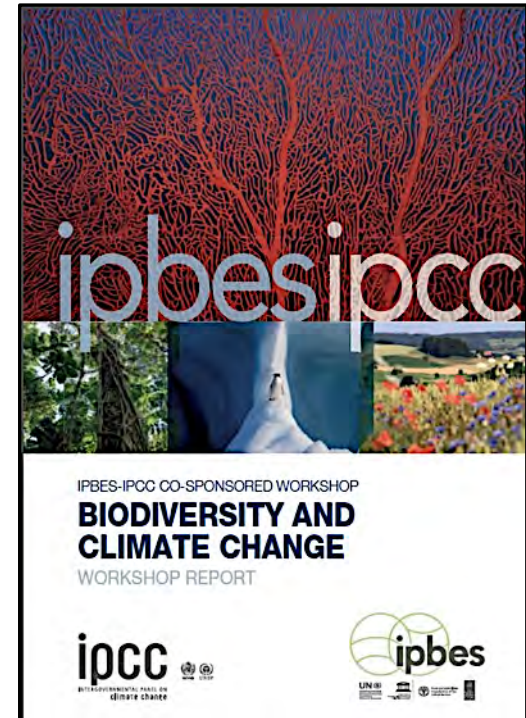
Natural climate solutions can provide a third of the cost-effective climate mitigation needed between now and 2030 to meet the goals of the Paris climate agreement.

Moreover, approximately 70% of the nature-based solutions to climate that are needed are low impact – they can come from strengthening protections for existing natural ecosystems or from improving practices in managed forests and farmlands.

Nature4Climate (N4C) was founded in 2017 to raise the profile of these solutions, and drive increased action and investment in natural climate solutions.

UN: Climate and Biodiversity protocols...linking ever more closely

- UN Framework Convention on Climate Change
 - Next meeting COP27, Sharm el-Sheikh, Egypt, November
- UN Convention on Biological Diversity
 - Next meeting COP15, Montreal, December
- ...likewise their science panels
 - IPCC and IPBES



“Healthy people, healthy planet”



“Food in the Anthropocene represents one of the greatest health and environmental challenges of the 21st century”

EAT-Lancet Commission on healthy diets from sustainable food systems

Growing Better

<https://www.foodandlandusecoalition.org/global-report/>



Government: Establish targets; break down governmental silos; put a price on carbon; land use planning; repurpose agricultural support and public procurement; massively increase R&D and target it on healthy, natural solutions.



Business & Farmers: Organise pre-competitively to support government reform agendas and set internal standards for specific sectors; establish true cost accounting for food and land use.



Investors & Financial Institutions: Build on the Task Force on Climate-related Financial Disclosures to cover nature; develop a set of financing principles for food and land use; develop innovative finance instruments, including blended finance, to manage risks and leverage opportunities.



Participants in multilateral processes and multi-stakeholder partnerships: Raise ambition in the United Nations Framework Convention on Climate Change 2020 stock-take and ensure an ambitious outcome in the 2020 Convention on Biological Diversity in Kunming, China.



Civil Society: Drive information campaigns for food and land use reform and direct campaigns against serial offenders (public and private).



Economic Prize

\$5.7 trillion economic prize by 2030 and \$10.5 by 2050 based on avoided hidden costs



Investment Requirements

\$300-\$350 billion required each year for the transformation of food and land use systems to 2030



Business Opportunity

\$4.5 trillion annual opportunity for businesses associated with the ten critical transitions by 2030

Incremental improvement = reduced damage

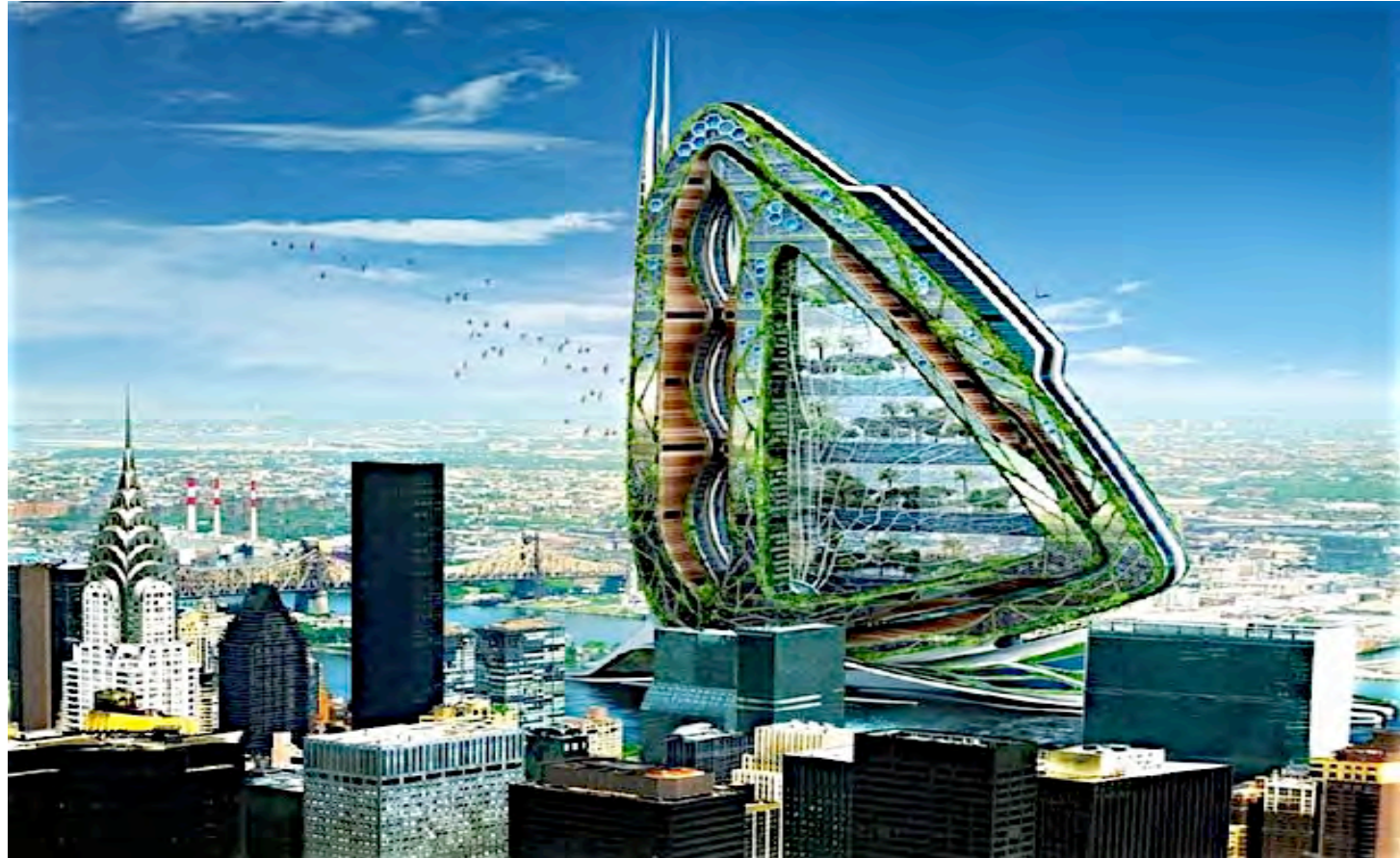
But zero damage = ecosystems still depleted

Radical reinvention = e.g. regenerative agriculture

**Healthy ecosystems =
healthy food and healthy planet**

Cities must change fundamentally

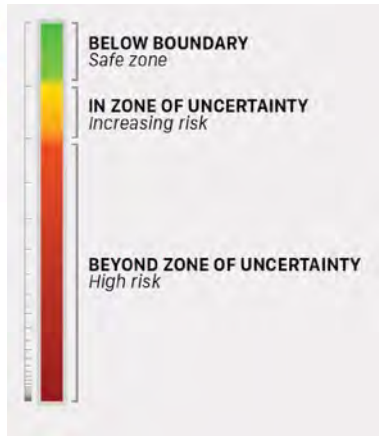
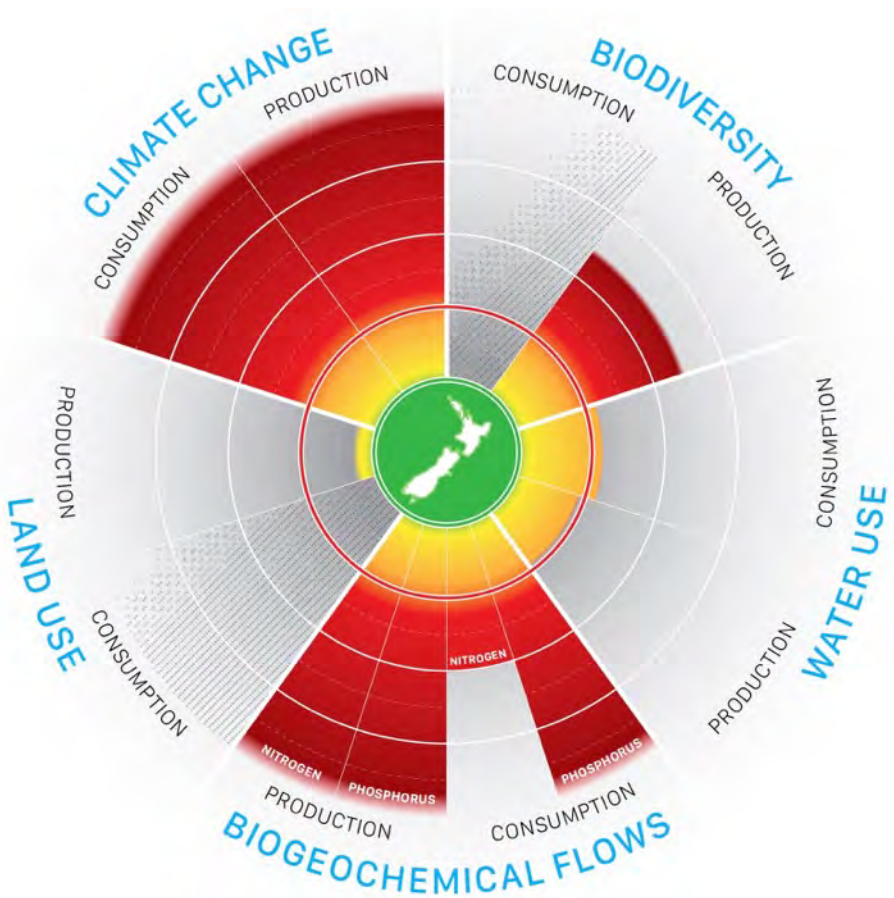
- ...to bring nature back into cities
- ...making them largely sufficient for energy, food and other resources
- ...be delightful, inspiring places to live and work
- ...to restore our relationship with ecosystems



Agenda

- Risks
- Earth
- **Aotearoa**

New Zealand's boundary breaches



A safe operating space for New Zealand/Aotearoa

Translating the planetary boundaries framework



Dec 2020

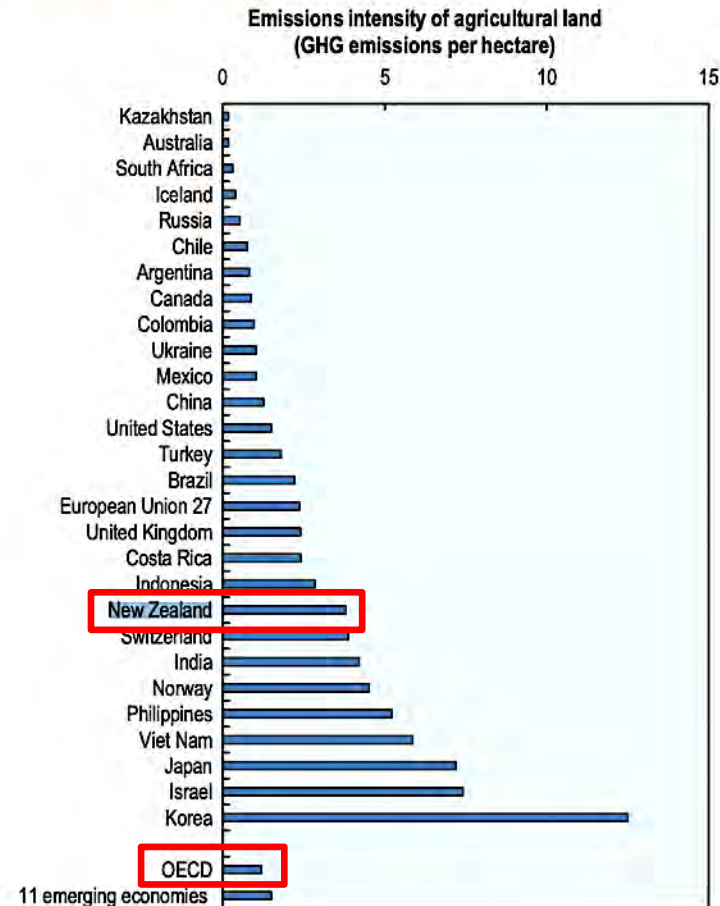
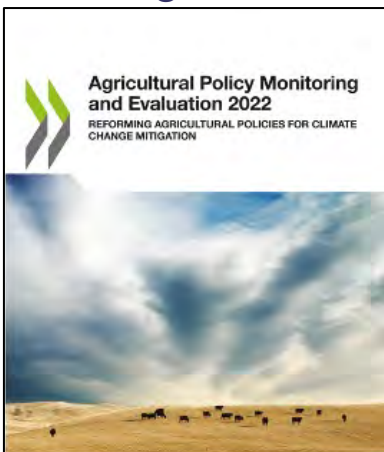


- <https://www.mfe.govt.nz/sites/default/files/media/Climate%20Change/A%20Safe%20Operating%20Space%20for%20NZ%20Aotearoa%20-%20Translating%20the%20planetary%20boundaries%20framework.pdf>

Figure 1.4. Emissions intensity of agricultural output and land across countries

NZ ag's high GHG emissions

- NZ 6th highest per US\$ of production value
- NZ 9th highest per ha of agricultural land



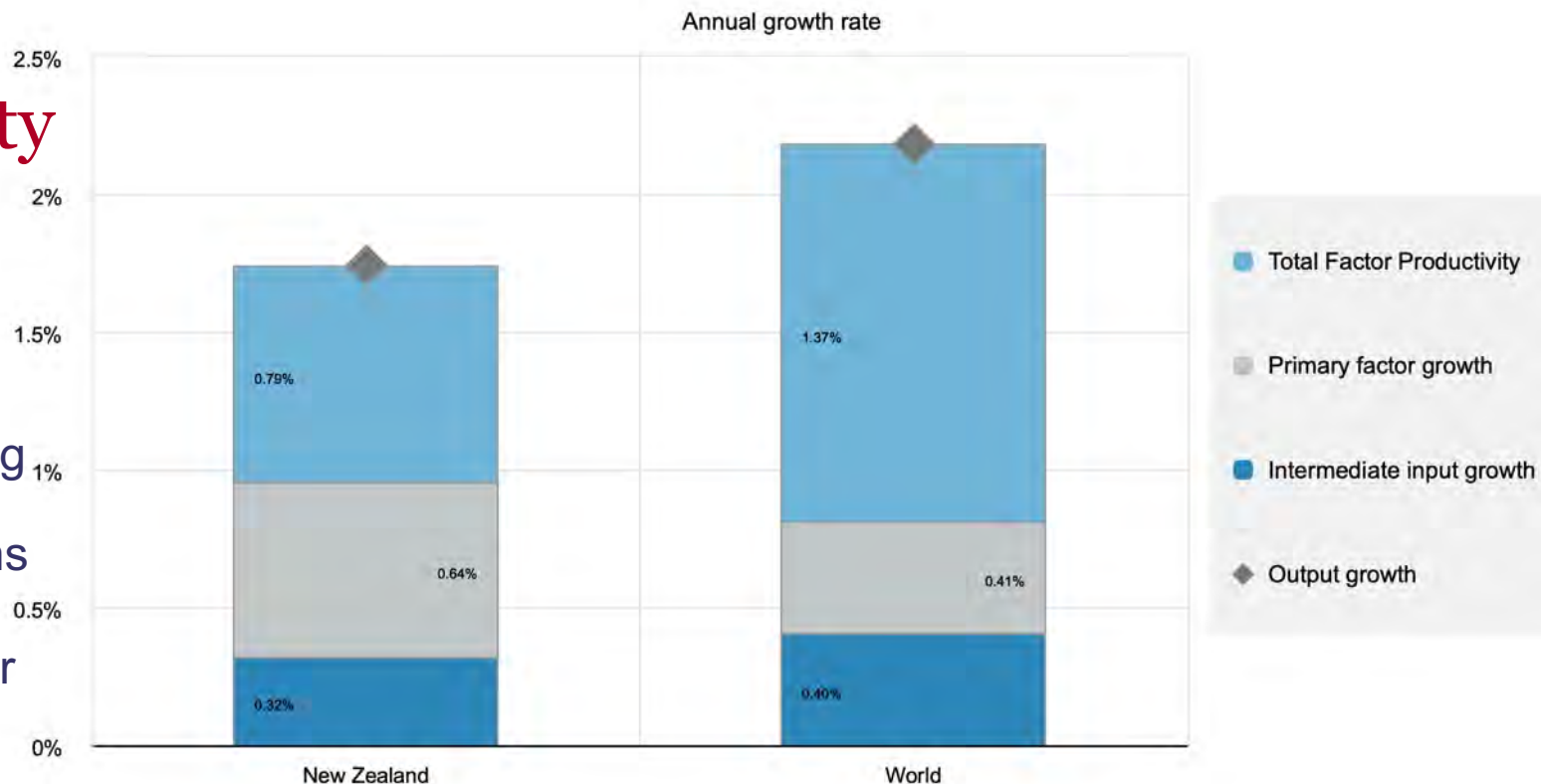
kg CO2eq/USD

tonnes CO2eq/hectare

Figure 21.7. New Zealand: Composition of agricultural output growth, 2010-19

NZ ag's poor productivity growth

- Farmers' business & ecological models showing diminishing marginal returns
- Urgent need for pro-nature models



Note: Primary factors comprise labour, land, livestock and machinery. Intermediate input comprises materials (feed and fertiliser).

Source: USDA Economic Research Service Agricultural Productivity database.

Table 21.4. New Zealand: Productivity and environmental indicators - 6 negative trends

	New Zealand		International comparison	
	1991-2000	2010-2019	1991-2000	2010-2019
			World	
→ TFP annual growth rate (%)	3.3%	0.8%	1.7%	1.4% ←
			OECD average	
Environmental indicators	2000*	2020*	2000*	2020*
→ Nitrogen balance, kg/ha	36.7	66.0	32.1	30.0 ←
Phosphorus balance, kg/ha	13.2	9.6	3.4	2.9
→ Agriculture share of total energy use (%)	3.5	4.3	1.7	2.0 ←
→ Agriculture share of GHG emissions (%)	50.0	48.1	8.6	9.7 ←
Share of irrigated land in AA (%) ¹	3.7	7.3	-	-
→ Share of agriculture in water abstractions (%)	..	61.7	46.3	43.7 ←
→ Water stress indicator	0.7	2.2	9.7	8.6 ←

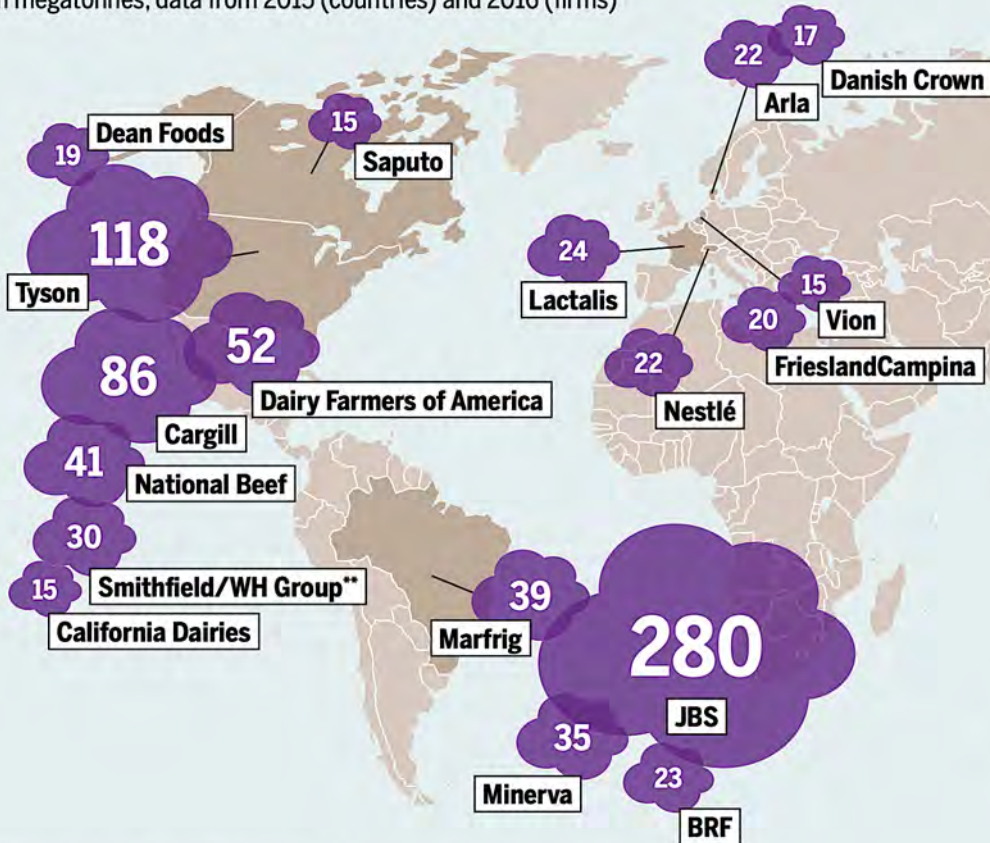
Note: * or closest available year.

1. Data are not comparable between time periods due to change in methodology.

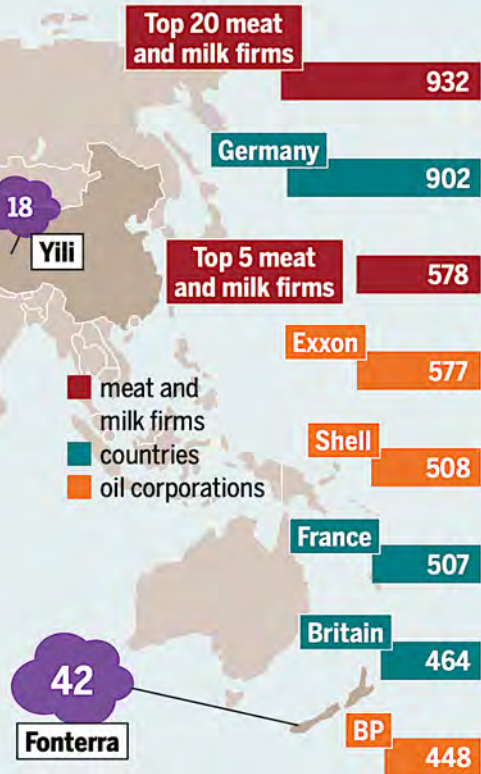
Sources: USDA Economic Research Service, Agricultural Productivity database; OECD statistical databases; FAO database and national data.

HEAVYWEIGHTS HOTTING IT UP

Greenhouse gas emissions of 20 leading meat and milk firms compared with emissions of countries and oil corporations, in megatonnes, data from 2015 (countries) and 2016 (firms)



emissions in megatonnes for comparison



■ meat and milk firms
 ■ countries
 ■ oil corporations

MEAT ATLAS

Facts and figures about the animals we eat 2021



HEINRICH BÖLL STIFTUNG | Institute of the Earth System | GRUND

*Firms whose reports permitted analysis. **US company under Chinese ownership

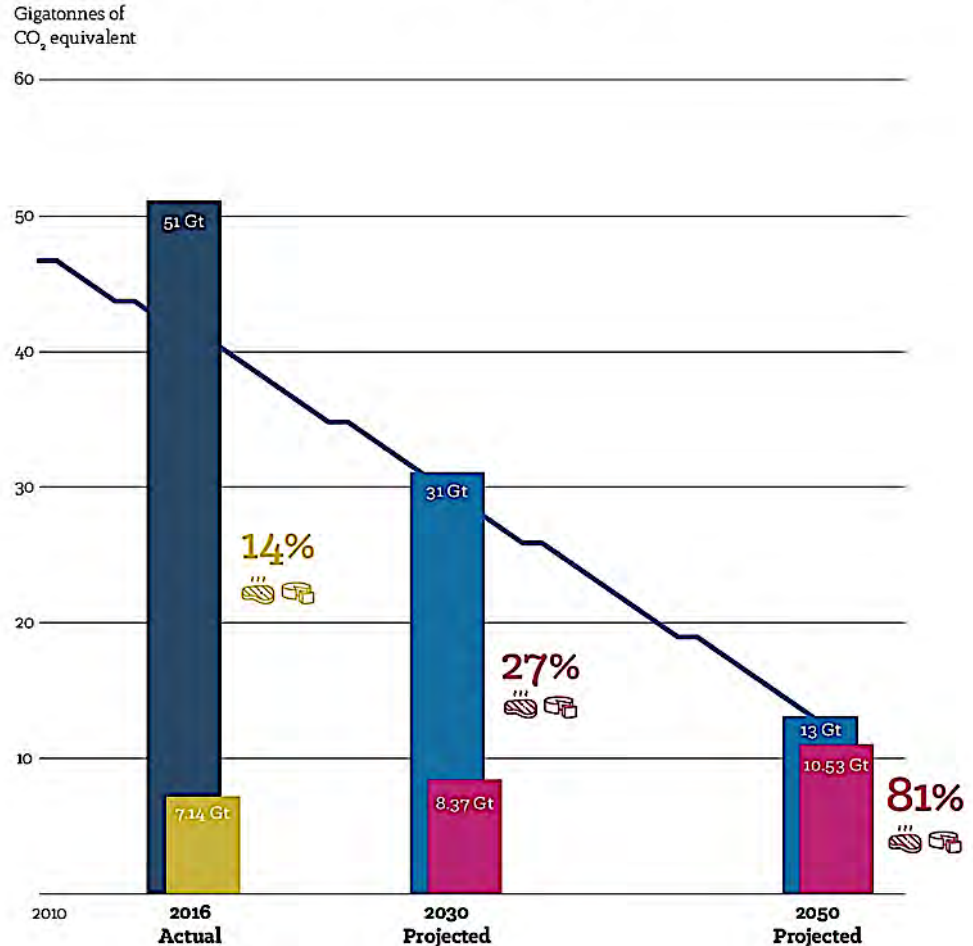
© MEAT ATLAS 2021 / IATP, GRAIN

https://eu.boell.org/sites/default/files/2021-09/MeatAtlas2021_final_web.pdf?dimension1=ecology

Meat and dairy's unsustainable emissions

- To meet humanity's 1.5C target, we have to drastically cut all human-induced GHG emissions
- But if meat and dairy producers increase production without cutting emissions per kg of meat and milk solids...
- ...meat and dairy producers will be by far the largest emitters
- ...and face huge public hostility

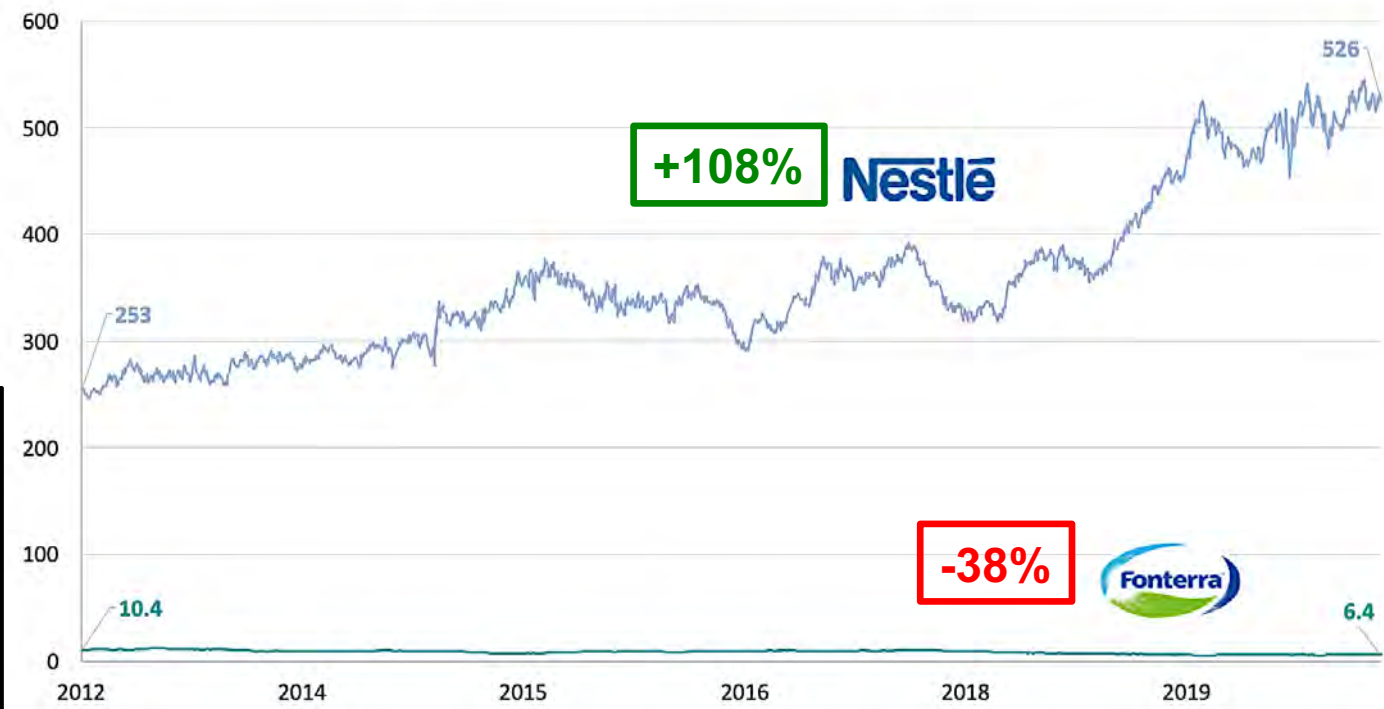
FIGURE 1: Estimated global greenhouse gas emission (GHG) targets to keep within a 1.5°C rise in temperature compared to emissions from global meat and dairy production based on business-as-usual growth projections.



Fonterra's value destruction

- Inadequate
 - Strategy
 - Culture
 - Competence

Figure 3: Fonterra vs Nestlé market capitalisation, 2012-2020, \$ billion



• <https://www.productivity.govt.nz/assets/Inquiries/frontier-firms/a977484e51/The-dairy-sector-in-NZ-TDB-Advisory.pdf>

4 Fonterra's share market capitalisation of approximately \$6.4b is consistent with the value of the company's reported net worth as at 31 July 2020 of \$6.7b. The market value of Fonterra would probably be higher if the company was not a co-operative, as the share price is likely to be discounted for the reduced liquidity of the shares and the absence of a premium for control.

NZ ag

vs.

NZ economy

vs.

All countries

Table 21.3. New Zealand: Contextual indicators

	New Zealand		International comparison	
	2000*	2020*	2000*	2020*
Economic context			Share in total of all countries	
GDP (billion USD in PPPs)	83	225	0.2%	0.2%
Population (million)	4	5	0.1%	0.1%
Land area (thousand km ²)	263	263	0.3%	0.3%
Agricultural area (AA) (thousand ha)	15 413	10 345	0.5%	0.4%
			All countries¹	
Population density (inhabitants/km ²)	15	19	53	63
GDP per capita (USD in PPPs)	21 472	44 011	9 281	20 929
Trade as % of GDP	25	18	12.3	14.0
Agriculture in the economy			All countries¹	
→ Agriculture in GDP (%)	8.3	6.2	2.9	4.9
→ Agriculture share in employment (%)	8.5	6.0	-	-
→ Agro-food exports (% of total exports)	50.7	69.2	6.2	8.5
→ Agro-food imports (% of total imports)	7.9	13.4	5.5	7.7
Characteristics of the agricultural sector			All countries¹	
→ Crop in total agricultural production (%)	17.7	22.5	-	-
→ Livestock in total agricultural production (%)	82	78	-	-
→ Share of arable land in AA (%)	10	5	32	34


Note: *or closest available year.

1. Average of all countries covered in this report.

Sources: OECD statistical databases; UN Comtrade; World Bank, WDI and national data.

Aotearoa's opportunities

- We have the largest stock of natural capital per capita of any nation – says World Bank
 - ...after fossil fuel countries.
- We've caused one of the fastest descents from pristine to degraded ecosystems
 - ...yet our indigenous knowledge base is one of the most complete, continuous
- We can be leaders in one of the world's fastest regenerations of ecosystems
 - ...we're leaders in indigenous knowledge & western science working together
- Working with nature is just as big an urban challenge / opportunity as it is a rural one
- Achieving both is a massive business opportunity across society
- ...in which nature-aligned investment is vital – and non-aligned must be purged



*“When we try to pick out
anything by itself,
we find it hitched
to everything else
in the Universe”*

John Muir

*Scottish-born, US environmentalist
1838-1914*



Wrap up and closing Karakia



Simon O'Connor, Chief Executive Officer at Responsible Investment Association Australasia

Disclaimer

The information included in this presentation (written and verbal) is not a recommendation to invest in any investment products. It does not take into account your particular investment objectives, financial situation or investment needs, all of which should be considered prior to making an investment decision. You should seek professional financial advice before making any investment decision.



Responsible Investment
Association Australasia

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